Deryk W. Morelock

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Objective

* To obtain a position as a Public Relations Professional

**Professional Profile**

* Highly motivated to help your companies Sales and Marketing.
* Reliable worker with the ability to quickly learn new concepts and skills.
* Versatile and able to fill many positions; not afraid to get my hands dirty.
* Background includes experience working Marketing and Sales for the Springfield Cardinals and Morelock-Ross Builders Inc.

**Education**

Drury University, a liberal arts institution Springfield, Mo

*Bachelor of Arts in Advertising and Public Relations* Dec. 2010

Minor: Global Studies

**Relevant Experience**

***Public Relations Apprenticeship*** Summer 2010

* Shadowed Kirk Elmquist at the 2010 Price Cutter Tournament to promote Morelock-Ross sponsorship of the Breast Cancer Foundation of the Ozarks PINK ON THE GREENS
* Generated social media daily updates to produce buzz on Facebook and Twitter accounts.

***Springfield Cardinals LLC Jr. Sales Associate*** May 2009 – July 2009

* Gained valuable Sales and Customer Relations experience.
* Managed promotional event TAKE ME FISHING, a sweepstakes funded by Bass Pro Shops.
* Generated communication between promotional sponsors and the Cardinals organization.
* Demonstrated versatility, wore many hats, and the occasional mascot uniform.

***Morelock-Ross Field Work*** Summers 2003-2010

* Learned fundamentals of the construction industry through manual labor

**Other Experience**

Board of new member recruitment, Sigma Nu International Fraternity 2009-2010

* Recruited 24 new members in 2 years

Board of Social Events, Sigma Nu International Fraternity 2007-2010

* Organized 12-hour community service project at the Good Samaritan Boys Ranch (Brighton, Mo.)
* Sertoma Chili Cook Off, Head Chef for Sigma Nu Fraternity 2008, 2009

Qdoba Mexican Grill Line Chef December 2007-May 2008

* Gained valuable experience working with and for the public and also food.

**Skills**

* Final Cut Pro Audio/Video Editing
* Studio Camera/Field Photography
* Microsoft Office
* Quark Express Proficient
* Public Relations Copywriting Skills
* Experience in Advertising Strategy