SAM for Office 2010

SKILLS ASSESSMENT MANAGER

SAM is Changing the Game in Learning Microsoft® Office 2010!

SAM (Skills Assessment Manager) is the premier proficiency-based assessment and training environment for Microsoft® Office. Students get hands-on experience with a variety of real-life simulations and live assignments, building their skills and confidence to benefit them in the classroom and beyond. Instructors manage assignments, reports, and grades with simple point and click actions, and save valuable time by utilizing SAM's auto-grading feature.

SAM 2010, built on the proven success of the SAM 2007 family of products, is web-based software designed to assess students' proficiency in the latest Microsoft® Office 2010 applications, including:

- **Microsoft® Word**
- **Microsoft® Excel**
- **Microsoft® PowerPoint**
- **Microsoft® Access**
- **Microsoft® Windows® 7**
- **Microsoft® Outlook** *(coming in Summer 2011)*
- **Microsoft® Internet Explorer** *(coming in Summer 2011)*

HALLMARKS OF SAM

Realistic Simulations: SAM 2010's Flash-based exam and training tasks look and feel very much like the actual applications and allow students to complete the tasks using a variety of methods for maximum student engagement, learning, and retention.

Live-in-the-application SAM Projects: SAM Projects prepares students for the real world, helping them learn and apply skills to the live Word, Excel, Access, or PowerPoint files.

Flexible Creation of SAM Exams: SAM gives instructors the flexibility of creating assignments based on content from their favorite Office 2010 books, or based on specific course objectives. Instructors can even choose to use a combination of the two, maximizing customization!

Web-deployable Delivery: SAM 2010's completely Web-based delivery makes it easy to deploy seamless updates and improvements, meaning both instructors and students can get started quickly.

Detailed Reports: SAM 2010 includes a variety of reports, providing helpful details on both individual and class-wide performance.

Practice Beyond the Book: SAM Projects provides instant assessment of some end-of-chapter projects as well as offering a second scenario beyond the book content allowing additional practice of skills.

NEW FOR SAM 2010

Assessment & Training Correlation: Since there is a 1:1 correlation between Assessment and Training tasks, students can link directly from their Exam Study Guide report to a companion task in SAM Training.

Looking for a computer literacy placement test?

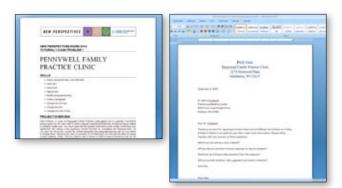#### SAM Challenge is the answer!

SAM 2010 Challenge provides a convenient test in/test out or placement test solution for incoming students, which allows instructors to properly place students in their computer literacy program.

COURSE TECHNOLOGY
CENGAGE Learning™

SAM Assessment exams mirror the look and feel of the actual application.

SAM Training allows students to learn in the way that works best for them by reading, watching, and listening, or receiving audio and visual guided help.

SAM Projects expects students to complete documents following a specific set of instructions. Once completed, they upload the file to the SAM Web site for auto-grading and immediate, detailed feedback.

With Assessment and Training correlation, students are given the opportunity to learn from their mistakes through immediate feedback while material is still fresh in their minds.

Service & Support

Available exclusively to Cengage Learning, CourseCare is a program designed to provide those using Cengage Learning digital solutions with an unparalleled user experience. CourseCare for SAM connects SAM users with a team of training, service, and support experts, ensuring that both instructors and students have the resources they need to successfully integrate SAM into their course.

SAM Central is the destination for all your SAM needs. This user-friendly site is updated regularly to provide you with exciting news, as well as helpful resources for current and previous versions of SAM. Please bookmark it and visit us regularly at **www.cengage.com/samcentral**.