COPY MANUSCRIPT

Client: Dairy Management Inc.

Writer: Stephanie Feirn

Date: October 28, 2010

Job Title: Cheese commercial

Commercial Title: Try cheese today!

MUSIC: (“THIS CHEESE”)

SINGER: I don't want another cheese cracker
I don't need another greasy cheese stick
I don't want to learn the hard way
Baby, stomach ache, oh no, goodbye
But now you got me tryin’ real cheese
going right in my belly

It’s the way cheese tastes
It's a feeling like yum
It's just so darn healthy
It's so reasonable
It's that squeaky sound
It's, ah, addicting
This cheese, this cheese, so edible
This cheese, this cheese

The mouse said to other mouse
"How do humans take all our snacks, oh
All I wanted was a piece of cheese
With a good taste, soft texture, reasonable price”

You can eat cheese as a snack
or even in the a.m., oh
You can eat cheese as dip
While you could just eat it plain, oh
Eat it in cheesy slow motion

American, cheddar or provolone

ANNCR: Try cheese today! Cheese is delicious, plus gives you calcium, protein and other nutritional benefits. “Ahh, the power of cheese.” Visit <http://www.ilovecheese.com./>