

Name: _____
 Title: _____
 Organization: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Telephone: _____
 Fax: _____
 E-mail: _____
 Website: _____

Membership Fees

Membership Categories

Please indicate:

- ☐ BID ☐ PBID ☐ Voluntary District
☐ Chamber of Commerce ☐ Other

If Annual Budget is:

- | | Dues: |
|---|-------|
| <input type="checkbox"/> Less than \$75,000 | \$200 |
| <input type="checkbox"/> \$75,000 - \$100,000 | \$250 |
| <input type="checkbox"/> \$100,000 - \$250,000 | \$300 |
| <input type="checkbox"/> \$250,000 - \$500,000 | \$400 |
| <input type="checkbox"/> \$500,000 - \$1,000,000 | \$500 |
| <input type="checkbox"/> Greater than \$1,000,000 | \$650 |

Other Member Categories:

- | | Dues: |
|--|-------|
| <input type="checkbox"/> Public Agency | \$300 |
| <input type="checkbox"/> Vendor/Consultant | \$250 |
| <input type="checkbox"/> Individual | \$100 |

Method of Payment

- ☐ Check (Check # _____)
☐ Credit Card ☐ VI ☐ MC ☐ AMEX ☐ DS

Credit Card #: _____

Security Code: _____ Expiration Date: _____

Name on Card: _____

Full Billing Address: _____

Signature: _____

Please return completed application with payment or credit card information to:

California Downtown Association 1215 K Street, Suite 2290
 Sacramento, CA 95814 or fax to 916.231.2141

Questions?

Please contact us at 888.429.1224 or info@californiadowntown.com.



WELCOME TO THE CALIFORNIA DOWNTOWN ASSOCIATION

NEW MEMBER APPLICATION

HELPING BUSINESS DISTRICTS SUCCEED

WHO WE ARE...

Over 35 years ago when the formation of Business Improvement Districts (BIDs) legislation was passed, a pioneering group of BID managers recognized the need for an association where they could share their successes, failures, accomplishments and challenges. This led to the establishment of California Downtown Association.

Our members find enormous value in the opportunities presented for networking with peers and appreciate California Downtown's commitment to providing educational opportunities on par with other organizations, at fees even the smallest organizations can manage.

are experimenting with the elements and equations of incentives and services to maximize Californians quality of life.

Today, downtowns have become the hub of community development efforts by every city in California and across the nation. Downtowns are the urban laboratories where residents, business owners, property owners, planners, and city community development and redevelopment leaders

OUR MEMBERS...

Our membership is diverse, representing hundreds of small business and property owners on main streets and in the historic downtowns, business districts, downtowns and revitalized districts located in the heart of California's urban centers.

Our members consist of BIDs and property and business improvement districts (PBIDs), executive directors and managers, economic and community development directors and staff, as well as managers of cities throughout the state. Together, our members are a strong network of professionals who are shaping the future of our downtowns and community business districts.

OUR MISSION...

California Downtown is the voice in California for enhancing the revitalization of downtown developments and business districts that support local economies and improve the quality of life for residents and visitors.

PERKS OF BEING A MEMBER...

Networking Opportunities

Through the Annual Conference, membership directory, website and e-mail distribution system, members are easily and quickly connected to experts in their fields, whether it be executive directors, consultants, vendors and other revitalization experts, being a member of the association brings you in contact with the experts who can help or share experiences.

Continuing Professional Education

The Annual Conference offers exclusive educational and networking opportunities that are highly received by each attendee. Being a member of California Downtown entitles members to receive a significant discount for the Annual Conference.

Certification Program

The Certified Downtown Professional (CDP) program was developed to enhance professional standards and provide a designation to those who have garnered expertise in the downtown revitalization profession. In addition, Continuing Education Units (CEUs) can be earned and recorded on your permanent transcript.

Quarterly Newsletter

An exclusive publication with today's hottest stories and trends affecting downtowns and business districts is distributed only to California Downtown members and vendor sponsors. It is designed to keep members informed about upcoming events, business district news and legislation.

Legislative and Member Advocacy

California Downtown has the stature within the state to effectively represent the interests of our members to the state legislature through our newsletter, e-mail network and website, members remain informed about pending legislation that may impact business district development and associations.

Achievement Awards

The purpose of the achievement awards is to celebrate and honor those in California whose efforts in developing programs and design projects contribute to the success of their communities; California Downtown recognizes outstanding efforts from those that meet the ever-growing challenges of development and business district revitalization.

Website

The website has many valuable benefits that only members can experience including current news postings, related industry links, a calendar of events and job postings for those searching for staff or for members searching for new professional opportunities.

"California Downtown is invaluable as a resource..."

*-Roland Peterson, Telegraph
Property & Business Management
Corporation in Berkeley*

