Media Alert

Who: Red Hawk Lake Supply, bass-fishing pro Rod “Kingfisher” Forester.

What: Red Hawk Lake Supply will hold a rod and reel swap to raise money for youth

organizations and girl and boy scout troops. Kingfisher will be there to sign autographs and give fly casting demonstrations. Participants will be eligible to win $100 coupons for Red Hawk Lake Supply merchandise during five raffle drawings a day during the swap. Anyone can stop in and trade used fishing rods and reels for 25 percent off new O’Myra reels or rods. The used rods and reels will be donated to area youth groups.

Where: Red Hawk Lake Supply on Red Hawk Drive in Mankato, Minn.

When: The O’Myra rod and reel swap will be held March 20 from 7 a.m. to midnight.

Why: Mervyn O’Myra, the company’s president, received letters and photos of thanks for donating hundreds of usable rods and reels to scouting troops, Boys and Girls Clubs of America and Big Brothers Big Sisters in the 2009 rod and reel swap. O’Myra felt it necessary to bring the swap back in 2010.

Contact: Prior to March 20: Rob Warren 802-362-7966 or fax 802-362-0162.

March 20: The O’Myra at P.O. Box 897, Manchester, CT 05654 or visit www.omyra.com/rodswap