**Reasons Why to Participate On-Campus Recruitment:**

The most significant fact about On-Campus Recruitment is that instead of the job seekers approaching employers, the employers come to the most suitable prospective candidate with a job offer. It is common practice for Institutes today to hire a Placement Officer who coordinates with small, medium and large sized Companies and helps in streamlining the entire Campus Recruitment procedure.

**Some Benefits of On-Campus Recruitment -**

- Companies get the opportunity to choose from and select the best talent in a short span of time.

- College students who are just passing out get the opportunity to present themselves to some of the best Companies within their industry of interest. Landing a job offer while still in college and joining just after graduating is definitely what all students dream of!

For some help getting prepared for your interview, watch these videos:

<http://www.youtube.com/watch?v=523uxFMUTGA&feature=channel_page>

<http://www.youtube.com/watch?v=DmHX0qPQS0M>