



Earth Action Day 2010

Dear Village School Families,

Earth Day is just around the corner, and we would like to get our school involved in doing our part to clean up the environment and make a positive impact in the community. Striving for participation within our community, we are launching *Earth Action Day* on April 22nd. This exciting day will be dedicated to service and fundraising to benefit the school and local community.

We are partnering with Eugene City Parks to make *Earth Action Day* a success. On Thursday April 22nd the students and staff will volunteer themselves for a variety of activities including:

- Volunteering at the Campbell Center
- Mulching and weeding at Skinner Butte Park & RiverPlay Playground
- Planting native plants
- Beautifying the park

To prepare ourselves for the big day, we're encouraging students and families to collect pledges that will not only benefit our school, but also the Walama Restoration Project. The Walama Restoration Project is a non-profit organization "dedicated to environmental stewardship and biological diversity through education and habitat restoration." A portion of the proceeds from our pledges will be donated to the organization. You and your family can learn more about them at www.walamarestoration.org.

Enclosed in this packet are pledge forms, a pledge envelope and talking points you can use when talking to family and friends about *Earth Action Day*.

Each year, Earth Day is celebrated in order to promote and acknowledge the fight for a clean environment. It is a day dedicated to reminding the world of the importance of caring for the land in which we live and sustaining it for future generations. We will be celebrating on April 22nd and hoping you will do your part in joining us. We encourage you to educate your family and friends about *Earth Action Day* over the next few weeks leading up to the event and help by collecting pledges from neighbors, family and friends. It's sure to be an exciting and extraordinary event!

Warmly,

The Village School

Talking Points for Pledges

Hi my name is _____ and I am a student at the Village School. On Earth Day, April 22nd, we are having a fundraiser and day of service dedicated to cleaning the community and improving the environment. I was wondering if you would be willing to pledge a donation that will not only benefit my school, but will go towards the Walama Restoration Project a non-profit environmental organization. Thank you so much for your time.