

# Shockwave Marketing

Advancing your organization into the future

## Mission Statement

We are compiled of qualified communication representatives who encourage the development and progression of your organization. Through public relations, Shockwave Marketing will leave a lasting impact on your organization.

### Qualities

- Creative
- Cooperative
- Advertisers
- Problem solvers
- Comprehension of clients needs
- High-quality customer service
- Organized
- Goal oriented

### Experience

- Marc Networks
- Longwood Athletic Department
- Susan G. Komen fundraising
- Lancer Productions
- Public Relations Club
- Peer Mentor
- Jefferson Lakeside Country Club
- Federal Air Marshals
- Conservatory Ballet
- Fair Oaks Academy Daycare

		<p><b>Heather Leonard</b> As a Communication studies major, Heather has acquired the skills needed to communicate improvements and strengths with the client to the best of her ability. While working as an event coordinator, Heather developed strong organizational skills, maintained colleagues' focus, and treated the task as a priority.</p>
		<p><b>Corlyn McDermott</b> Communication Studies courses have helped Corlyn to develop the skills needed to interact with different clients. Her skills range from graphic design to promotion of the client, which all aid in enhancing Shockwave Marketing's relationship with the organization. <b>Main Point of Contact: corlyn.mcdermott@live.longwood.edu</b></p>
		<p><b>Kenzie Higgins</b> Kenzie has gained marketing experience through her internship with the Longwood Athletic Department. While working with Raleigh Parks and Recreation, Kenzie has the learned the meaning of strong communication which is an important ability that can be utilized within the organization.</p>
		<p><b>Jenna Pitsenbarger</b> Jenna Pitsenbarger offers a wide variety of experience, gained through several Communication Studies courses as well course projects. Her service as co-team leader for a recent fundraising project taught her important skills, such as organizing, advertising, and event planning.</p>
		<p><b>Claire D'Agostino</b> Being a Communications studies major and participating in Army ROTC has led Claire to develop many skills. Those pertaining to our client include; event coordination, organization of teams, fundraising, and public speaking. These can all be used in helping out the organization.</p>

