To Whom It May Concern:

It is with great pleasure that I recommend Daniel Moran, Jr. for a position within your company. I have worked with Daniel while I was the Organizational Director with Bottomline Hospitality Group, the parent company to Scottsdale, Arizona-based SIX Lounge and Restaurant and Mickey's Hangover Restaurant and Bar. Daniel consistently demonstrated his strong understanding for the communications industry, and a knack for developing creative and strategic marketing and public relations campaigns that have proven to help boost sales and heighten brand recognition for a broad base of companies.

While working with Daniel I turned to him as a partner to help lead our marketing and public relations efforts that included launching promotions, developing strong partnerships with the media, coordinating special events and branding both Bottomline and its two concepts in the Phoenix marketplace. His ability to think out-of-the-box, develop solutions to boost sales and remain detailed focused made him a valuable member of our team. Our professional relationship has remained strong as I continue to bounce ideas off of him, tapping into his creativity and strong insight into the industry.

Without a doubt I know Daniel will share his commitment for excellence, strong work ethic and passion for public relations and marketing as a member of your team—making him a vital player in the success of your organization.

Please feel free to contact me directly with any further questions.

Best,

Katherine Conrad
V.P., of Marketing
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