

Laura Beth Stricker

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Education:

Longwood University, Cormier Honors College
B.A. Communication Studies, Mass Media concentration
Minor in Professional Writing
Overall GPA 3.56

Farmville, VA
(expected) May 2011

Communications Courses:

- Advanced Broadcast Production: Advanced filming, editing, webcasts, audio podcasts Spring 2011
- Graphic Design I: Honed graphic design skills using Adobe InDesign & Photoshop Fall 2010
- Basic Broadcast Production: Hands-on experience with filming, editing on Macs, podcast kits Fall 2010
- Computer-Mediated Communication: Learned about Web 2.0, blogging, social media types Spring 2010
- Media Criticism: Critically examined mass media influences, media literacy, media history Spring 2009
- Advanced Media Reporting & Writing: Enhanced writing skills, enterprise/investigative piece Spring 2009
- Basic Media Reporting & Writing: Learned basics of news and feature writing, content editing Fall 2008
- Media & Society: Studied variety of mass communication types and influences on society Fall 2008
- Public Speaking: Learned how to write and deliver different types of speeches Fall 2007

Work Experience (Paid and Unpaid):

Project Communications Lead, The New York Times Company Shared Services Center

Norfolk, VA

- Created/wrote proposals for contracts and bidding, edited 30+ specifications/documents Dec. 2010-Jan. 2011
- Facilitated communications for financial software upgrade; wrote/edited documents, created project communications plan, wrote company newsletter articles, created workflow diagrams, designed advertising materials May-Aug. 2010

The Rotunda - Newspaper of Longwood University

Farmville, VA

- Photographer: Take/locate pictures for news, features, arts & entertainment, or sports stories Jan. 2010-present
- Copy Editor: Edit & log all stories to be published, manage assistant copy editors April 2009-present
- News Editor: Wrote weekly news column & news briefs, delegated stories to writers Aug. 2008-April 2009
- Staff Writer: Write news, features, arts & entertainment and sports articles Nov. 2007-present

Alpha Sigma Tau Sorority – Zeta Tau Chapter at Longwood University

Farmville, VA

- Active Member: Serve on three committees: Alum, Publicity, Special Reports Jan. 2011-present
- 75th Anniversary Chair: Planned three-day milestone event for 70 alumnae Nov. 2009-March 2010
- Alumnae Liaison: Provided communication between chapter and alumnae Nov. 2009-Nov. 2010
- Publicity Chair: Headed committee to create publicity material for chapter events Nov. 2009-Nov. 2010
- Editor: Wrote article about the chapter for bi-annual national magazine Nov. 2009-Dec. 2010

WMLU 91.3fm - Longwood University Radio Station

Farmville, VA

- Newscaster: Researched and recorded news and weather once a week Feb.-Sept. 2009

National Oceanic and Atmospheric Administration (NOAA)

Norfolk, VA

- Technical Writer: Edited/rewrote outdated specification documents May-Aug. 2008

Writing Center Tutor, Longwood University Learning Center

Farmville, VA

- Work with students one-on-one to improve writing skills Aug. 2009-present

- Youth Intern, Aldersgate United Methodist Church **Chesapeake, VA**
 • Worked with youth directors & interns to plan summer events for 90+ youth May-Aug. 2009
- Office Assistant, Dr. Robert M. Jurko, Internist **Chesapeake, VA**
 • Assisted office manager with filing, paperwork, copying, mail, phone calls and errands May-June 2009

Skills:

- Computers: Windows Operating Systems; Mac Operating Systems
- Software: MS Office 2003, 2007; Quark Xpress 7, 8; Adobe Photoshop CS3; Adobe InDesign CS3
- Language: Spanish (*limited*)
- Strong Communication and Organizational Skills
- Publishing Skills

Campus Activities:

- Lancer Productions – Longwood University Campus Programming Board **Farmville, VA**
 • Administrative Vice President: Executive Board position with administrative duties Jan. 2011-present
 • Movie Chair: Executive Board position with current movies, works popcorn at events Sept. 2010-present
- Order of Omega, Theta Chi Chapter – National Greek Organization **Farmville, VA**
 • Member, Greek Summit Committee Nov. 2010-present
- Mountain Lake Leadership Conference **Pembroke, VA**
 • Co-presented a workshop on visual rhetoric and document design to 60 people Oct.-Nov. 2009
 • Co-presented a workshop on product placement in popular media to 50 people Sept.-Nov. 2008
- Emerging Leaders, Joan of Arc Leadership Program **Farmville, VA**
 • Participated in a eight-week program consisting of weekly workshops Feb.-April 2009 (*completed*)

Volunteer & Service Activities:

- Farmville Area Community Emergency Services (FACES) **Farmville, VA**
 • Distribute food to local community on Saturday mornings Aug. 2007-present
- American Red Cross, Aldersgate UMC Blood Drive Co-Coordinator **Chesapeake, VA**
 • Organize, set-up, run and take-down blood drives every 8 weeks April 2000-present

Honors & Awards:

- Gamma Sigma Alpha – National Greek Academic Honor Society
 • Inducted Nov. 2010
- Lambda Pi Eta – National Communications Honor Society
 • Oktoberfest 2010 Chair Sept. 2010
 • Nationals Liaison April 2010-present
 • Inducted April 2010
- East Central Writing Center Association (ECWCA) “Outstanding Tutor of the Year” Nomination Feb. 2010
- Longwood University Communication Studies “Superior Performance in Production” Scholarship
 • Awarded \$200 Scholarship for 2009-2010 Academic Year (\$100 per semester) April 2009
- Longwood University Dean’s List (3.50-3.99 GPA)
 • Recipient/Honoree Fall & Spring 2010, Fall & Spring 2008

References:

Mr. Jeff Halliday
Associate Professor of Communication Studies
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