**UNIVERSITY OF GUELPH-HUMBER**

**MEDIA STUDIES**

**FUNDRAISING PRINCIPLES AND PRACTICES**

**MDST 3010**

**ASK ASSIGNMENT**

**You will write a 2 - 3 page personal ask follow-up/thank you letter that:**

**Provides a summary of your case**

**Restates your ask in writing with reference to the selected giving opportunity**

**Say thank you for the meeting and mention follow-up activity.**

**Total: 15%**

**Due Date: 10 November 2010**

**Good luck!**