

6th Annual

CPI in Defense & Government

a **marcusevans** event

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Achieving Leadership Support and Buy-In to Maximize CPI Efforts and Results

November 15-17, 2010
Doubletree Hotel Atlanta Buckhead
Atlanta, GA

“Advancing
organizational
objectives
Through the use
of Lean Six Sigma
and Continuous
Process Improvement.”

Meeting agency missions
more efficiently with
CPI initiatives.



Chairman:

Rob Fioto, CEO and Chairperson
RACE

Featured Speakers Include:

Kirk Nicholas
Director, CPI/LSS Program, Office of Business
Transformation, Under Secretary of the Army
US Army

Robert E. Hamm Jr.
Director, HQ AETC Process Improvement Office
US Air Force

Laura Stanton
Director, Process Improvement, Office of Strategy
Management, Federal Acquisition Service
General Services Administration

Joseph Dianto
Chief, Lean Six Sigma Organization
Internal Revenue Service

Attending this Premier **marcusevans** Conference will Enable You to:

- **Internalize** CPI initiatives and reduce costs with the **Office of Business Transformation, Under Secretary of the Army**
- **Increase** speed and agility through applying CPI to the value stream with **Northrop Grumman Corporation**
- **Transform** agency mentalities and ensure continued CPI support with the Directorate of Analyses, Lessons Learned & AFSSO21, **US Air Force**
- **Explore** leadership driven CPI processes with the **Internal Revenue Service**
- **Delve** into a multi-tier CPI approach with the **General Services Administration**

Featuring Briefings from Leading CPI/LSS Experts Including:

F. Lee Campbell IV
Strategic Planning Officer, Continuous Process
Improvement Director
**US Army Military District of Washington
and Joint Force Headquarters-National
Capital Region**

Melanie B. DiAntonio
ACC/AFSSO21 Lead, Directorate of Analyses, Lessons
Learned & AFSSO21
US Air Force

Neal Ropski
Chief of Process Improvement, Rock Island Arsenal
US Army

Farookh Syed
Lean Six Sigma Master Black Belt
US Postal Service

Latoya D. Miller
Innovation Coordinator
**US Environmental Protection
Agency, Region 4**

Michael Ferraris
Director, Continuous Process Improvement,
Corporate Business Office, NAVSEA Warfare Centers
US Navy

Deanna Russell
Lean Six Sigma Master Black Belt
Fleet Readiness Center East
US Navy

Don Corpron
Director, Program Performance Management,
Six Sigma Master Black Belt
Northrop Grumman Corporation

Don Engel
Chief, Process Engineering Division,
Tobyhanna Army Depot
US Army

Cathy Griffin
CPI Program Master Black Belt, USMC Continuous
Process Improvement Program, Headquarters
US Marine Corps

Who Should Attend:

marcusevans invites defense industry and government
personnel with responsibilities in:

- Continuous Process Improvement
- Master Black Belt (MBB), Black Belt (BB), Green Belt (GB)
- Lean Six Sigma (LSS)
- Business Transformation/Excellence
- Quality Assurance

Exhibitors:



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Day One | Monday, November 15, 2010

7.30 Registration and Morning Coffee

8.15 Chairperson's Opening Address
Rob Fioto, CEO and Chairperson
RACE

GAINING SUPPORT FOR CPI INITIATIVES ACROSS DEPARTMENTS

8.30 Briefing

Transforming Agency Mentalities to Ensure Continued CPI Support

- Acknowledging tradition while stressing the benefits of CPI
- Demonstrating the importance of CPI
- Addressing the common misconceptions of CPI

Melanie B. DiAntonio, ACC/AFSO21 Lead, Directorate of Analyses, Lessons Learned & AFSO21

US Air Force

9.15 Briefing

Engaging Support with the Use of Change Management

- Providing change management training during initial CPI training sessions
- Accepting change management to facilitate CPI growth
- Utilizing the change management process to create successful CPI

Neal Ropski, Chief of Process Improvement, Rock Island Arsenal

US Army

10.00 Networking Break

10.30 Briefing

Training Executives on How to Gain Leadership Support

- Creating abbreviated CPI training sessions for executives
- Examining the results of the training to assess changes in the level of support
- Learning how to initiate executive training at your agency

Farooq Syed, Lean Six Sigma Master Black Belt

US Postal Service

11.15 Briefing

Addressing Challenges of Lean Sustainment

- Guaranteeing a constant CPI program with ever-changing leadership
- Ensuring continued progress on implemented CPI initiatives
- Maintaining momentum with checks and balances after the process/tools have been implemented
- Outlining future expectations and goals

Don Engel, Chief, Process Engineering Division, Tobyhanna Army Depot

US Army

12.00 Luncheon

UTILIZING KNOWLEDGE, TOOLS AND RESOURCES TO IMPLEMENT CPI AND LEAN IN THE FEDERAL GOVERNMENT

13.00 Interactive Workshop

Understanding and Utilizing the Many Tools of CPI

In a time when CPI is being stressed in both the government and defense industries, selecting the appropriate CPI tools is the key to success. With dozens of options to choose from however, the selection isn't always an easy one.

By attending this workshop you will be:

- Gaining knowledge concerning the most commonly used CPI and/or Lean Six Sigma tools
- Choosing between Lean, Six Sigma, and process improvement tools
- Discussing the most cost effective tools
- Delving further into understanding the tools
- Exploring the best tools to use
- Analyzing value stream mapping

F. Lee Campbell IV, Strategic Planning Officer, Continuous Process Improvement Director

US Army Military District of Washington and Joint Force Headquarters-National Capital Region

15.00 Closing Remarks from the Chair and End of Day One

Sponsorship Opportunities:

A limited amount of exhibition space is available at the conference. Sponsorship opportunities covering luncheon, evening functions, and documentation also exist. For further details, contact **Nick Comerford**, Sponsorship Manager T: 312 894 6330, email: nickc@marcusevansch.com.

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Day Two | Tuesday, November 16, 2010

8.00 Registration and Morning Coffee

8.20 Chairperson's Opening Address
Rob Fioto, CEO and Chairperson
RACE

ANALYZING THE DIFFERENT APPROACHES TO IMPLEMENTING CPI

8.30 Briefing

Exploring a Leadership Driven CPI Process

- Working with leadership to determine CPI projects
- Using a targeted CPI approach and expanding it over time
- Shortening the scope of projects to retain and increase agency support

Joseph Dianto, Chief, Lean Six Sigma Organization

Internal Revenue Service

9.15 Briefing

Describing AETC's Process Improvement Implementation Plan

- Examining the mechanism that holds leaders accountable for organizational improvement by measuring culture, training and improvement
- Explaining how the plan was developed using the Air Force Problem Solving Methodology
- Providing a report on the first year's progress

Robert E. Hamm Jr., Director, HQ AETC Process Improvement Office

US Air Force

10.00 Networking Break

10.30 Briefing

Implementing CPI from the Bottom Up

- Leveraging CPI from the ground level
- Understanding the importance of CPI starting at a micro level
- Analyzing why some agencies are looking to change to an enterprise focus

Deanna Russell, Lean Six Sigma Master Black Belt Fleet Readiness Center East

US Navy

11.15 Briefing

Discussing a Multi-Tiered CPI Approach

- Implementing CPI at all levels
- Understanding the reasons behind a multi-tier approach
- Sharing lessons learned

Laura Stanton, Director, Process Improvement, Office of Strategy Management, Federal Acquisition Service

General Services Administration

12.00 Luncheon

INCREASING SPEED AND AGILITY AND REDUCING COSTS WITH CPI

13.00 Interactive Workshop

Increasing Speed and Agility Through the Application of CPI to the Value Stream

While the government and defense industries have implemented CPI to address many problems, speed and agility have emerged as compelling opportunities on which to focus CPI. Pursuing improvements in these areas excite the leadership and promote sponsorship.

By attending this workshop you will be:

- Learning how to compress cycle time and increase flexibility of value streams
- Identifying and eliminating time traps and resource constraints that impede flow
- Selecting the best configurations, single piece flow, batch and queue, or cells to increase throughput
- Applying the concepts to value streams that consist of intellectual processes, production processes or service delivery processes
- Learning to rapidly analyze value streams with simulation
- Organizing Rapid Improvement Events to put streamlined value streams in place quickly

Don Corpron, Director, Program Performance Management, Six Sigma Master Black Belt

Northrop Grumman Corporation

15.30 Briefing

Internalizing CPI Initiatives to Reduce Overall Project Costs

- Utilizing government employees to implement and advance agency CPI initiatives
- Customizing CPI initiatives to your agency
- Reducing contracting costs

Kirk Nicholas, Director, CPI/LSS Program, Office of Business Transformation, Under Secretary of the Army

US Army

16.15 Closing Remarks from the Chair and End of Day Two

- 8.00 Registration and Morning Coffee
- 8.10 Chairperson's Opening Address
Rob Fioto, CEO and Chairperson
RACE

SHARING CPI LESSONS LEARNED

8.30 Briefing

Attaining Data for Effective CPI Use

- Setting up the infrastructure and data management system to initially collect the data
- Working with peers to receive information needed
- Eliminating the struggle to gather information
- Using the data to create results

Michael Ferraris, Director, Continuous Process Improvement, Corporate Business Office, NAVSEA Warfare Centers
US Navy

9.15 Briefing

Improving State Environmental Agencies Processes with Lean

- Sharing our story of lean in government
- Implementing lean and Kaizen events around Region 4
- Discussing why the events were needed and the results

Latoya D. Miller, Innovation Coordinator
US Environmental Protection Agency, Region 4

10.00 Networking Break

10.30 Briefing

Understanding the US Marine Corps CPI Deployment Model

- Discussing the phased approach, starting with leadership commitment
- Delving into the step by step process of implementation
- Sharing the successes and failures of the model

Cathy Griffin, CPI Program Master Black Belt, USMC Continuous Process Improvement Program, Headquarters
US Marine Corps

11.15 Briefing

Aligning Public and Private Resources to Achieve Common CPI Goals

- Understanding the need for a joint CPI approach
- Discussing the opportunity to save money and eliminate waste
- Moving towards operational excellence

Rob Fioto, CEO and Chairperson
RACE

12.00 Closing Remarks from the Chair and End of Conference

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