

# Partners

A quarterly publication of the Conservation Technology Information Center

CTIC champions, promotes and provides information about comprehensive conservation and sustainable agricultural systems that are beneficial for soil, water, air and wildlife resources and are productive and profitable for agriculture.

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// CONSERVATION EVENT //

## Plan to Join CTIC's Conservation In Action Tour August 8-9, 2011

The Conservation Technology Information Center (CTIC) will host its annual Conservation In Action Tour, August 8-9 in Northwest Ohio.

This year's Tour will focus on agriculture's influence on the environmental and economic health of Maumee River and Bay, as well as Lake Erie. The Tour will highlight agricultural producers implementing innovative conservation practices and solutions to water quality issues.

"We'll not only showcase farmers applying conservation systems with success, but also confront important issues facing agriculture, within local watersheds, and create opportunities for discussions around those issues and possible solutions," says Karen Scanlon, executive director of CTIC.

"For example, increasing levels of dissolved reactive phosphorus significantly impact the western Lake Erie basin, yet no clear solutions exist for addressing the problem."

The Tour will begin with a cocktail social on the evening of August 8th at the Crowne Plaza in Toledo, Ohio. The social serves as an opportunity for participants to visit with each other over appetizers and drinks, learn more from experts about water quality issues facing the area and cruise the harbor on the Jet Express.

August 9th, participants will visit farms and agricultural locations to learn about impacts of nutrient management, livestock, water quality and more. The Tour will present possible technological, financial, and educational solutions to issues such as increased algae, sediment and soluble phosphorus.

Scanlon commented, "We need more attention to these issues- and the Tour will help to continue the dialogue among diverse partners and move us toward workable solutions." [Register now](#). Save \$25 if you register by July 8, 2011.

CTIC's annual board meeting will follow the Tour on August 10th.

**Sponsor CTIC's Marquee Event, the Conservation In Action Tour**



### Tour sponsors receive:

- National recognition
- Exposure to local, regional and national media
- Interaction with Tour participants, including policy makers, government agency representatives, producers ag and associations, media and more

- Opportunity to showcase products, technology and equipment to target audience

**Our annual Conservation In Action Tour:**

- gathers our national, diverse membership
- attracts new members
- showcases what we do best - provide access to information and technology for conservation agriculture, promote conservation achievements, recognize advancements in conservation and identify future needs

[Click](#) for sponsorship information.

[Click](#) to register.

For more information, please contact Karen Scanlon, executive director, CTIC, at (765) 494-9555 (765) 494-9555 or [scanlon@ctic.org](mailto:scanlon@ctic.org).

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