

ASHLEE JARAE HARRIS

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Blog: ashjarae.wordpress.com

Objective

Savvy, young professional with wonderful work ethic and creative prowess seeking a position as a copywriter

Education

Oklahoma State University

Bachelor of Arts, School of Media and Strategic Communications (Advertising Option)

GPA: 3.90

President's Honor Roll: Fall 2007, Fall 2008, Spring 2009

Dean's Honor Roll: Spring 2008, Fall 2009, Spring 2010

Graduation: May 2011

Leadership Experience

Creative Director, University Advertising

~Oversee all aspects of creative process

~Manage creative staff

~Present ideas and strategies to clients

Sept. 2010-Present

Programming Assistant, Oklahoma State University Residential Life

~Advised 12 residents in the Uhuru House (African American Affinity Floor)

~Co-Advised 15 residents in Patchin-Jones Hall Government

~Enforced all university policies and procedures

Aug. 2009-May 2010

Publicity Committee Chairperson, Patchin-Jones Hall Government

~Created fliers and sidewalk chalkings for all hall programs

~Developed guerilla tactics, such as elevator parties, to promote hall programs

Aug. 2008-May 2009

Work & Internship Experience

Freelance Copywriter, Ghost Advertising, Oklahoma City, Okla.

~Researched client

~Developed creative copy

December 2010

Public Relations/Advertising Intern, Emerge Interactive Media, Tulsa, Okla.

~Researched potential clients

~Researched two major client's PR coverage

~Made follow-up calls to sponsors for events

May 2009-July 2009

Activities

Advertising Club

African American Student Association

Association for Women in Communications

Humane Society of Stillwater Volunteer

Kappa Tau Alpha National Honor Society

Awards and Honors

Oklahoma State University Employee of the Year Nominee

May 2010

Regional Adviser of the Month

Feb. 2010

AAF Academic Achievement Scholarship Award

2009, 2010

Oklahoma City Ad Club Journalism, Art, & Communication Award

2010

AAF Most Promising Minority Student Award

2011

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