

# **Murrow Career Day:** **Meet the Pros**

## **April 5** **The Murrow Complex**



### **Meet Tom Stoneham**

Partner, Stoneham Blakley

**"David vs. Goliath: Case Studies of a Small Ad  
Agency Competing Against the Big Guys"  
&  
"Selling the Most Important Client of All: You"**

Tom began his career in 1974 at Warwick, Welsh & Miller in New York. Since then, he has worked as: Creative Director of Finnegan & Agee in Richmond, Virginia; Associate Creative Director at The Pihas, Schmidt, Westerdahl Co. in Portland; Art Director at Borders, Perrin & Norrander in Portland; and, Senior Vice President/Creative Director at Earl Palmer Brown in Bethesda, Maryland. He now manages his own marketing/creative services company.

Awards: Clio, New York Art Director's Show, One Show Gold, Communication Arts Annual, International Broadcasting Association Award, Freedom Foundation Award, Best in the West, Northwest Addies, and others.

