Title: Café Za Za Image Ad

Client/ Sponsor: Café Za Za

Length: 60 seconds

Air Dates: April 1-September 1

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WS—Café Za Za front patio exterior (:07)

MS—Customers walking into the openness of the café (:04)

CU—Café Za Za menu written on a chalk- board hanging above the open kitchen (:05)

MS—Customers going through the line picking out fresh food (:04)

WS—Over to the bakery where customers are (:04)

CU—Fresh baked desserts and bread and employee mixing (:05)

MS—Employee putting a fresh pizza into the brick oven (:04)

CU—Chef plating a freshly made pasta dish (:05)

WS—The entire café with customers enjoying their meals (:06)

MS—Owner walking around talking to customers (:05)

CU—Smiling couple walking out of the café (:04)

WS—Exterior of Café Za Za focusing on the front door and name (:07)

FADE TO BLACK AT: 60

RT—: 60

MUSIC:

(Light, bouncy, mood music. Establish, then under)

ANNOUNCER:

Café Za Za is an all-natural, organic and gluten-free café in the Paseo District of Oklahoma City.

Za Za offers a variety of gluten-free dishes.

Café Za Za uses only organic ingredients and locally grown produce.

The expert bakers prepare homemade breads daily…

…And flourless and flavorful homemade desserts…

Gluten-free pizza dough is made in the bakery and made to order.

Having a food allergy doesn’t mean you have to sacrifice flavor…

Café Za Za brings fresh, flavorful and gluten-free dishes to Oklahoma City…

The fun, trendy vibe at Café Za Za will bring you back…

…We promise.

Discover Café Za Za and uncover the sweetness of the gluten-free lifestyle.