Steven Kochenower

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EDUCATION

Bachelor of Art, Strategic Communications Expected: July 2011

Oklahoma State University, Stillwater, OK

Emphasis: Advertising and Marketing

International Advertising and Public Relations July 2010

Regents College, London, UK

RELATED EXPERIENCE

KXZY Radio Host- Aug. ’08-May ‘11

* Hosted a weekly show on the student-run Internet radio station broadcast worldwide through ITunes
* Scheduled songs and talk periods for the weekly show

The Daily O’Collegian Writer- Aug. ’08- Feb. ‘09

* Researched and wrote stories for the college newspaper

RELEVANT COURSEWORK

Layout and Design Internet Communications

Audio/Video Production Promotional Strategies

Copywriting Marketing

Media and Markets International Advertising and PR

Sales Force Management Retail Marketing

Strategic Campaigns

CAMPUS INVOLVEMENT

Ad Club Member Aug. ’08-May ‘11

Pi Kappa Alpha Fraternity Member Aug. ’08-May ‘11

* Advertising/PR Co-Chair
* T-Shirt Co-Chair

LEADERSHIP

Eagle Scout Oct.’07