

CHRISTOPHER Q. BAILEY

12 Carriage Lane, Nanuet, New York 10954
(845)-406-0953
cbaile15@mix.wvu.edu

SUMMARY OF QUALIFICATIONS

- Current fourth year full time college student at West Virginia University majoring in Communication Studies coupled with a Sports Communications Minor as well as a background in Marketing and Business.
- Background includes considerable knowledge of computer applications.
- Strong communication and social skills that have developed through my work experience.
- A motivated self-starter with the commitment and work ethic to meet all management tasks.

EDUCATION

- **West Virginia University** Morgantown, West Virginia
- Bachelor of Arts in Communication Studies, May 2011
- Sports Communications Minor
- 3.0/4.0 GPA
- Deans List: Spring 2010, Fall 2010

WORK EXPERIENCE

1050 ESPN Radio New York New York, New York

May 2010 - August 2010

Intern/Promotions and Marketing Department

- Researched sports and current events to generate over 100 trivia questions per subject for radio shows.
- Contacted with listeners to discuss protocol in receiving prizes they won from our radio shows.
- Promoted company through different parts of New York City to recruit fans and sign up new listeners to our website.
- Hosted trivia contests to give out prizes at events for over 100 people.
- Promoted station throughout the tri-state New York area at sporting events, store openings, and workshops to increase exposure.
- Created a marketing plan to improve ratings for the 2011 Big East Basketball Championship, plan included various college tours with our radio personnel as well as offering the chance to win tickets to the games by signing up on our website.
- Notable events attended: New York Jets open practice at the New Meadowlands Stadium, various World Cup viewing parties, Lunch with a Legend that included Doc Gooden and Alexi Lalas, Belmont Stakes.

VOLUNTEER WORK

Meals on Wheels February 2007 - April 2007

- Packaged and delivered food to the elderly in Rockland County, New York.

Boys and Girls Club of Morgantown October 2010 - December 2010

- Raised \$1,000 for the Boys and Girls Club of Morgantown to improve their environment as well as raise the awareness in the community with team.

Health Right September 2010 - December 2010

- Created a marketing plan for free health clinic in Morgantown to gain exposure and educate residents in the community.

Department of Communication Studies September 2010 - December 2010

- Conducted a marketing presentation to promote Communication Studies as a major for future students.