



Special Event Plans- My Super Sweet Sixteen...March 20, 2011

- 15-year-old Jaimie Marie from Los Angeles, California wants to rent out the entire venue of Pure Seduction for her 16th Birthday party on April 6
- She will be featured on the MTV show, "My Super Sweet Sixteen" so camera crews will be filming the party
- This will be a great publicity tool for us because people who watch the show will become more familiar with Pure Seduction and this should increase our popularity and numbers
- We will have to hire extra cleanup crews, caterers and servers for this event
- Jaimie Marie's parents have agreed and signed a contract to pay a flat rate of \$10,000 to rent out the venue and to pay for the extra staff we will need to hire
- The event will be on a Wednesday so we will have to send out an advance notice to our patrons that we will not be open that Wednesday as we usually are
- Jaimie Marie is bringing in her own decorators for the event and they will need to be let in Tuesday to prepare for Wednesday
- Jaimie Marie obviously cannot have alcoholic drinks at this event because she and her guests will not be of age but we do need to have approximately three bartenders on staff that night to serve the adults
- The hors d' oeuvres to be served include fried mozzarella sticks, mini crab cakes, spinach and artichoke dip, a vegetable platter, a fruit platter, mini pizza bites and the use of the chocolate fondue machine.
- The party is to start at 8 p.m. Wednesday and go until Midnight
- Jaimie Marie has a special list of song requests to be played and she is forwarding that list to the DJ soon
- We are laying out the pink carpet for Jaimie's birthday
- Jaimie Marie is utilizing the limousine service for her and her VIP party's arrival
- Jaimie Marie is interested in booking Lil Wayne as a performer for her birthday so someone will have to get in contact with his agent
- We will have to hire extra security to ensure that no underage drinking is happening
- Jaimie Marie will need to use the projector technology and the big screen to play a slideshow of pictures throughout the event
- We will have to make sure we try our best to represent Pure Seduction in a classy, upscale way since this will air on national television and can greatly affect our image