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## OSU Spears School announces 17th annual Executive Education Partnership Program

By: Aimee Robinson, CEPD communications intern

**(May 2, Stillwater, OK)** – The Executive Education Partnership Program will be held July 25-29, 2011 at the ConocoPhillips OSU Alumni Center in Stillwater, Okla. Oklahoma State University, the University of Oklahoma and the Executive Education Partnership Program partner organizations have teamed up for the 17th year to provide this week-long educational program, which is designed to help top-level managers improve their decision-making skills and to provide opportunities for participants to exchange ideas with fellow executives.

Topics for the program will include building a coaching culture, creating powerful communication skills, improving business ethics, understanding emotional intelligence and improving team building. The event also will discuss ways to use marketing and business analytics in everyday life to make smarter deals and decisions.

"The partnership program provides an opportunity for corporate executives to see that others are facing similar issues in the workplace but may be approaching those same issues differently," said Lee Manzer, a professor of marketing in the Spears School of Business at OSU. "In addition to the educational sessions, the networking during this program will generate valuable discussions of ideas for executives to take back to their organizations."

The Executive Education Partnership is designed to fulfill several objectives: improving executives' analytical and decision-making skills, broadening their roles as managers, and increasing their ability to work together effectively in teams. The program will provide a valuable opportunity for executives to exchange ideas and learn new skills while in an interactive setting, Manzer said.

"[The event was] an intense week of learning, teamwork, collaboration and decision making while at the same time providing a platform to receive feedback regarding communication styles and emotional intelligence," said 2010 participant Yvonne Holmes, Manager, Corporate HR, CITGO Petroleum. "The facilitators were some of the best, and the week was well worth the time and financial investment."

Registration for the week-long program is \$4,250 and includes tuition, materials and meals. Participants may register online at <http://spears.okstate.edu/cepd/openenrollment/epp>. For more information,

contact Vickie Karns by sending an email to [vickie.karns@okstate.edu](mailto:vickie.karns@okstate.edu) or calling 866-678-3933.

*The OSU Center for Executive and Professional Development in the Spears School of Business fulfills compelling executive, management and professional educational needs to business and industry. For more than 55 years, the CEPD has played a vital role in Oklahoma's economic growth by offering 375 programs to more than 22,500 individuals each year. These programs include public and on-site executive and professional development programs and conferences, distance learning and on-campus supplemental credit courses, study abroad and travel courses, and retreat and conference planning. For more information or to enroll, call 1-866-678-3933 or visit [cepd.okstate.edu](http://cepd.okstate.edu).*