

Illinois State University Media Relations

News Release

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FOR MORE INFORMATION:

Courtney Richards
Spokesperson
(630)825-5909
Illinois State University
Campus Box 3250
Normal, IL 61761

Phi Sigma Sigma Sorority to Host Annual Philanthropy Benefiting the National Kidney Foundation

NORMAL, Ill.— What do sorority girls, rocking chairs, and a 24 hour sleepless day have in common? They are all tied to an incredible charity event this February– Rock-A-Thon – that will raise money for the National Kidney Foundation. The Epsilon Alpha chapter of the Phi Sigma Sigma Sorority will be hosting a Rock-a-Thon at several locations around the Illinois State University campus. The event will take place February 9, starting at 10 a.m. and will last for 24 hours.

Phi Sigma Sigma holds its annual Rock-a-Thon because kidney disease patients often rock to help blood flow to their kidneys during dialysis. Proceeds from the event are donated to the Phi Sigma Sigma Foundation, which supports the National Kidney Foundation, scholarships/grants and leadership programming for members of Phi Sigma Sigma.

During the event, sorority members will jam out to 80's music and switch off rocking in the rocking chairs to show support and help raise awareness for chronic kidney disorders.

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The public is welcome to visit the various locations, including inside Schroeder Hall, Watterson Dining Center, and outside of Milner Library, to cheer on the group where donations will be accepted.

In addition to accepting donations, the girls will be selling Valentine's Day suckers for \$1. Those who purchase the suckers will be given the option of having the treat delivered on Valentine's Day to anyone on the Illinois State University campus by the women of the Phi Sigma Sigma.

"The girls are really looking forward to this event. The Kidney Foundation means a lot to the girls. Some of the sisters had the honor of meeting some of the living donor patients who gave organ or tissues to those in need," said President of Phi Sigma Sigma Brittany Bakke.

The women of the chapter, including alumnae, hope to raise over \$4000 during the course of the event. For more information on The Rock-A-Thon or to make a donation, visit www.phisigmasigma.org/rockathon

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