

International Association of Business Communications  
100 College Ave.  
State College, PA 16823  
Tel: 814-123-4567  
Fax: 814-765-4321

Contact: Laura Anderson  
814-123-4567  
Laura.Anderson@iabc.com

FOR IMMEDIATE RELEASE

### **IABC OPENS NEW CHAPTER IN STATE COLLEGE**

STATE COLLEGE, Pa., Sept. 13 -- The International Association of Business Communicators (IABC) is opening a new chapter in State College, Pa. Located at 100 College Avenue. The grand opening of IABC welcomes students, faculty, and professionals in communications fields Sept. 20 from 7-10 p.m. Featured IABC members will speak about the success they have experienced with the organization and take questions from attendees.

The IABC is a vast network of more than 11,000 business communication professionals internationally. Members of IABC are active in public relations, marketing, advertising, journalism and corporate and community relations. Participants are eligible for a variety of awards each year, including IABC International's Annual Gold Quill Awards competition for practitioners that produce outstanding and innovative work. Active members attend luncheon meetings on the third Thursday of each month. These meetings host featured speakers and give attendees the opportunity to socialize and network. Dues are \$34 for local members and \$25 for students.

Students feeling uneasy about finding a job after graduation can find comforting in joining the IABC. Becoming a member is a great method of meeting experienced communications professionals that can support and guide students in future

careers. Both full-time and part-time students working toward a degree are encouraged to participate in IABC. All members are entitled to earn the designation of Accredited Business

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## IABC CHAPTER

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Communicator (ABC), demonstrating to employers and peers their ability to successfully manage communications programs.

Each month, IABC publishes a free magazine called *Communication World*, featuring ways for practitioners to continue to innovate and stay ahead of the trends. Leadership positions are also available through the IABC on local, district and international levels. The IABC works to continue excellent communication with members all over the world.

Joining the IABC is a unique opportunity to network, particularly for students looking for jobs in the near future to build relationships that are beneficial and last throughout a career. Attending the grand opening Sept. 20 from 7-10 p.m. is an ideal way to get a taste of what the IABC has to offer.

For more information contact Laura Anderson at [Laura.Anderson@iabc.org](mailto:Laura.Anderson@iabc.org) or 814-123-4567.