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**Zachary H. Gorman**

215 E. 86th Street Zhgorman729@gmail.com

New York, NY 10028 <http://www.linkedin.com/pub/zachary-gorman/14/43/85a> 862.215.1792

A highly self-motivated creative, energetic professional with innovative and entrepreneurial background seeking management, marketing, or publicity job in the entertainment field.

**CORE COMPETENTCIES**

* Excellent creativity skills lead to cutting-edge marketing and publicity plans
* Knowledge and utilization of all social networking media
* Extraordinary energy to problem solve quickly and multi-task under deadlines
* An enthusiastic and productive team player who can also function autonomously

**SELECTED ACHIEVEMENTS**

Managed event ticketing for all PR firms for Tribeca Film Festival

Helped Manage Sundance Film Festival Press List

Recommended and implemented social networking techniques for various bands and artists

Created press packages for classic and emerging music artists

Student Storage (Company) Head of Publicity

Student Programming Board (University Union) Special Events Co-Director

Student Programming Board (University Union) Collaboration Director

2009 Syracuse University Representative to Eller Ethics Case Competition

2010 Syracuse University “Student of the Week”

**PROFESSIONAL EXPERIENCE**

**Tribeca Film Festival – New York, NY 2/11- 5/11**

* Assisted Head of Publicity with day to day activities
* Conducted and managed event ticketing for all PR firms
* Directed credential distribution for VIP’s and EIC’s

**Falco Ink. Publicity – New York, NY 12/10 – 2/11 Compiled and contacted green groups for environmental documentary premiere**

* Implemented and helped build marketing strategy for screening of “Home” documentary
* Enhanced and helped manage Sundance Film Festival Press list

**Sony Music Entertainment, Inc. Internship Program - New York, NY Summer 2009 New York, NY Publicity: Masterworks Records (Classical and Broadway Music) Summer 2009**

* Created press packages for classic and emerging artists
* Worked press junkets to promote band Tiempo Libre for NYC radio stations promotions
* Recommended and implemented social networking techniques for Tiempo Libre and flutist James Galway’s birthday concert series

**Sony Strategic Marketing Group, New York, NY Summer 2008**

*Publicity: Burgundy/Victor Records*

* Created press packages for classic and emerging music artists
* Consulted with renowned Elvis Presley expert to organize largest photo database of Elvis Presley
* Managed mailing of invitations for archived photos gala art auction; included packaging and shipping 1000 invitations

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**Syndicate Public Relations and Marketing Agency - New York, NY Summer 2005**

* Generated a database for hundreds of writers in the entertainment industry
* Organized and distributed company information packets

**EDUCATION**

**Syracuse University - Martin J. Whitman School of Management**

Bachelor of Science (2010)

Concentration: Entrepreneurship and Emerging Enterprises

**SKILLS**

**Proficient in Microsoft Office Suite and iWork Software**

**Basic Spanish Utilization**