|  |  |  |
| --- | --- | --- |
| Contact: Stitch Mitchell  KRKO Fox Sports Radio  Phone: (425) 304-1381 Ext. 103  Fax: (425) 304-1382 | 2707 Colby Ave. Suite 1380  Everett, WA 98201  www.krko.com | Fox Sports 1380 |

# Press Release

### Fox Sports 1380 finished revamping their new website

Everett, July 4, 2011: Fox Sports 1380 (KRKO) is launching their new revamped website. The website can now be accessed at [www.foxsports1380.com](http://www.foxsports1380.com). The new website will feature the local shows such as “On the Raod with Stitch and Maury”, “IRG Health Matters”, “Movies with Maury” and “NorthSound Racing”. Along with revamping the website, changes have been made to the KRKO 1380 Facebook page. There will now be an “On the Road with Stitch and Maury” Facebook page.

This website has been a priority for the staff at KRKO after our announcement of a new sister station for KRKO and suggestions from listeners. The station saw a need for more social networking and found the station was not “up-to-date” virally. Many comments from listeners and members of the community asked for a way to find more information about local on-air shows.

This will be solved by adding links to photo albums, bios, schedule of events and important dates, and general information to the Fox Sports website for each of the local shows. Each live event in the community will have more information provided and the website and Facebook pages will be advertised in-person and on-air.

The new website will be continuously updated daily by KRKO staff with important listener information. Now listeners will be able to stay up-to-date with any information on the station and local on-air events. As KRKO’s sister Station 1520 am is launched new information about it will be accessible once is it available.

Any further comments or suggestions should be forwarded to the station so they can make further additions to accommodate current listeners and future ones.

-End-