

# Merchandising Displays and Sales Tools

Everything you need to promote Everpure!  
Order from Everpure unless noted otherwise.

**NEW!!!**

## End Cap Merchandiser

Complete selling system designed to merchandise water treatment systems and replacement cartridges. Easy to assemble and compact enough to ship via UPS! Peg board allows flexibility to mount heads. And cartridge holders are removable, allowing bottom shelf to be used to stack boxed systems if needed.

**Endcap Display Rack**  
**Part No. EV7013-28**



(literature, heads, & cartridges not included)



## Stop Sign Sticker

Great to put on coffee brewers, ice makers and other water using appliances in dealer showrooms. Removable sign easily adheres to appliances and gets attention.  
(6" X 6")

**Part No. EV7013-32**

## Application Easel Kit

Four posters: coffee brewers, steamers, ice machines, and fountain beverages. Two easels come packed with four posters that show the benefits of using filtration.  
(11" X 17")

**Part No. EV7013-33**



**EVERYTHING  
YOU NEED  
TO SELL  
EVERPURE!**



## Foodservice Sales Kit

This attractive binder contains all the fundamentals you need to sell Everpure water treatment solutions. Includes interactive CD-ROM that shows you the importance filtration plays in the upkeep of all water-using equipment. Cartridge demos work great as hands-on tools that show the benefits of larger surface area. Also included is all the literature you need to close the sale: Foodservice Price List, Product Guide, "Eat the Water" Safety Brochure, Precoat Advantages Brochure and Compliance Guide which explains the dangers of using Counterfeit cartridges.

**Food Service Kit** **Part No. 47327**

**Interactive CD-ROM** **Part No. 47315**

(Business Card Size)

Order from Moore. Call 1-888-666-7993.



**Part No. 47315**

**For the name of your Local Everpure  
Distributor call 1-800-323-7873**

**EVERPURE**  
WATER YOU CAN TRUST®

# Point-of-Sale and Demo Displays



(systems & literature not included)



**Breaks down to fit on counter!**

## Display Rack

Versatile display rack with durable wire construction holds an array of products. Removable mounting hooks and literature holders give you ultimate flexibility. Plus, it easily transforms to a counter top display.

**Part No. EV7012-45**

## Showroom Cartridge Holder

Sleek, attractive and functional cartridge holder proudly displays Everpure cartridges on counters.

(cartridge not included)



**Showroom Cartridge Holder**

**Part No. EV7012-77**



## Recirculating Display

Show customers how Everpure is best at removing particles in water with a live demonstration.

**Part No. EV7002-18**

(cartridge not included)

# Signage



## Precoat Advantages Poster

Show customers how Everpure's exclusive precoat process works!

(24" W X 36" H)

**Part No. EV7011-75**



## Truck Sign

**NEW LOOK!**

This durable attractive truck sign is great for service vehicles. (21-1/4" W X 9" H)

**Part No. EV7000-92**



## Everpure Hanging Banner

What better way to let your customers know you carry Everpure. (42" X 27")

**Part No. EV7002-68**



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