



University
Medical

PROFESSIONAL[®]

INTRODUCING
ION-INFUSION[™]
NEXT GENERATION SKINCARE
THIS CHANGES EVERYTHING.



ION-INFUSION™ EYE RENEWAL SYSTEM

Clinically proven to treat wrinkles deeper. No appointment necessary.

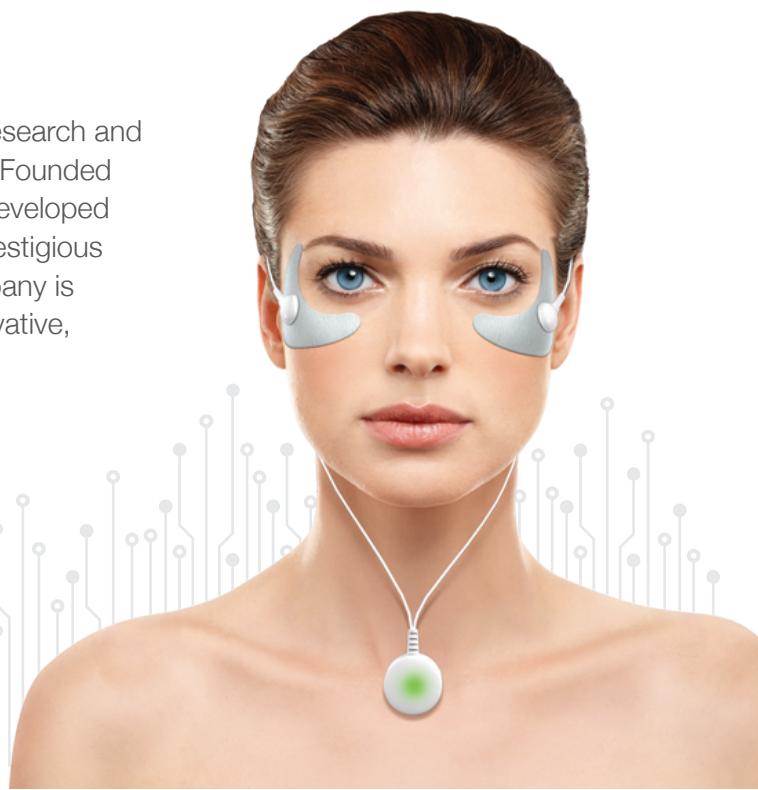
University Medical Professional is proud to take science and wrinkle reduction to a new level. After extensive conversations with dermatologists, doctors and women, the consensus forever remained the same: women are passionate about looking younger and reducing their wrinkles, but many do not care for the majority of procedures available. Finding the technology that appealed to women, while delivering desired results, started a six-year quest to develop an effective anti-wrinkle treatment. Through collaboration with scientists, engineers and dermatologists, an advanced treatment has been developed that combines cutting-edge technology with superior wrinkle-fighting ingredients to deliver instant, dramatic results: The Ion-Infusion Eye Renewal System.

The Ion-Infusion Eye Renewal System's breakthrough approach addresses wrinkle reduction by pairing targeted topical treatments with an advanced ion-based technology to safely deliver wrinkle treatments into the surface layers of the skin. In just 40 minutes, each treatment helps firm, tighten and significantly reduce the appearance of fine lines and wrinkles. Specially designed for the wrinkle-prone area around the eyes, this revolutionary system helps fight the look of crow's feet, fine and deep undereye lines and gives skin the hydration it needs to look smooth, supple and revitalized.

The combination of active anti-wrinkle ingredients — Hyaluronic Acid, Syn-ake Super Peptide and Biodynes TRF — paired with an unprecedented enhanced delivery system helps you achieve glorious skin that will keep everyone guessing your age.

See the results for yourself ... reveal your skin's youthful appearance with the Ion-Infusion Eye Renewal System.

University Medical Pharmaceuticals is a market leader in the research and development of acne, anti-aging and thinning hair treatments. Founded in 1992, University Medical Pharmaceuticals offers products developed and clinically tested by top dermatologists and scientists at prestigious universities whom the company has partnered with. The company is committed to providing pharmaceutical formulas that are innovative, superior and more effective at achieving maximum results.



ION-INFUSION™
EYE RENEWAL SYSTEM

Clinical Trial **Results**

Seeing is Believing

The Ion-Infusion™ Eye Renewal System clinical study was conducted on women of various ages (35–60). The following photos capture the remarkable results of two of our participants. These are real women with real results. Their photos have not been retouched.



BEFORE



40 MINUTES



WEEK 4



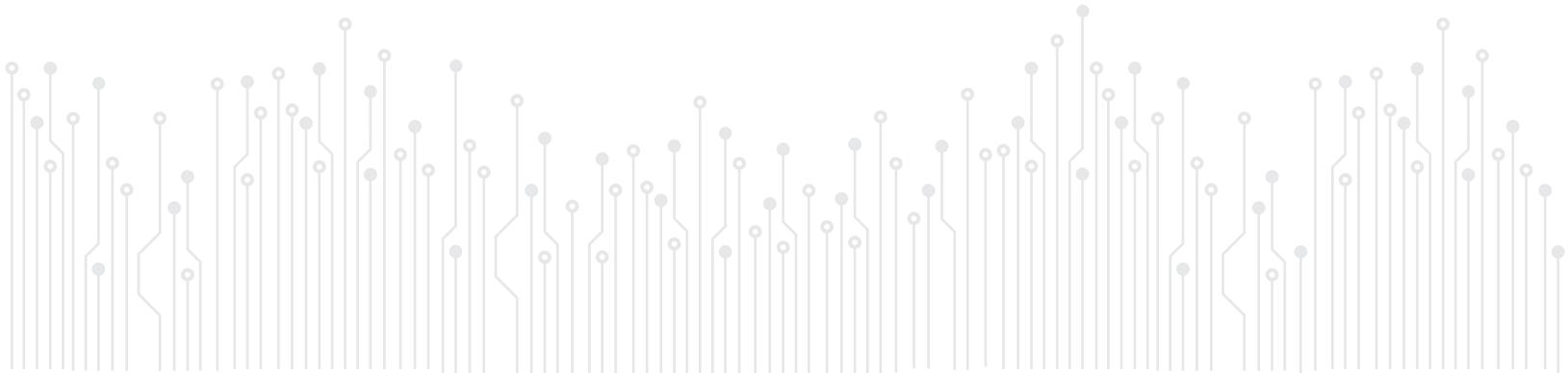
BEFORE



40 MINUTES



WEEK 4





ION-INFUSION™ EYE RENEWAL SYSTEM

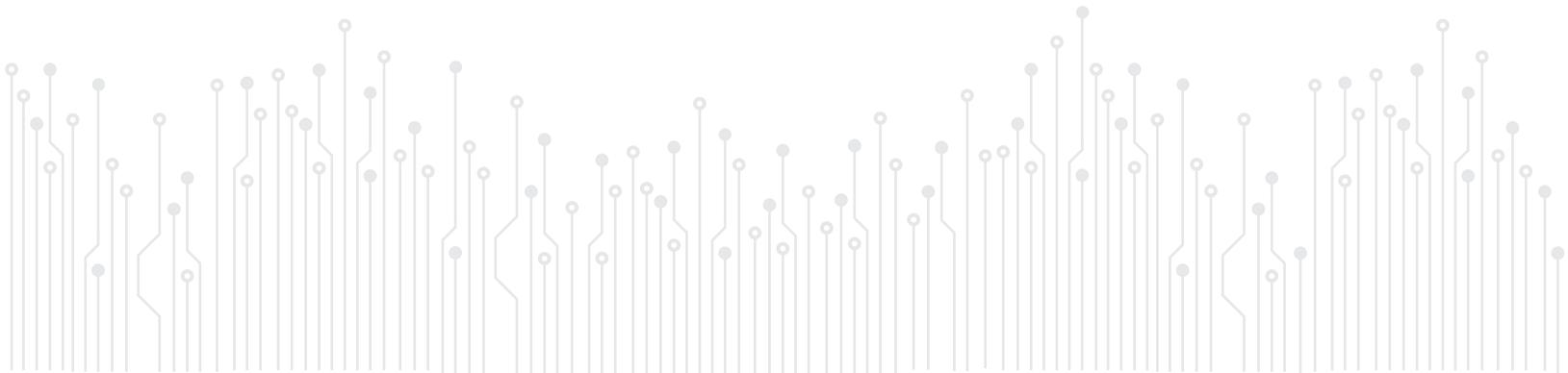
Dr. Tina Alster **Bio**



Dr. Tina Alster

University Medical Pharmaceuticals is proud to announce Dr. Tina Alster as spokesperson for The Shopping Channel's 3/18/11 launch of the Ion-Infusion™ Eye Renewal System

The Ion-Infusion Eye Renewal System has already caught the eye of renowned cosmetic dermatologist Dr. Tina S. Alster. Dr. Alster is the founding director of the Washington Institute of Dermatological Laser Surgery and is a clinical professor at Georgetown University Medical Center in Washington, DC. She graduated with highest honors from Duke University and its medical school, and completed her dermatology residency at Yale University. She is a world-recognized leader in cosmetic dermatology and laser surgery, and has published and lectured extensively in her field. Her contributions have resulted in being honored with awards by the American Society for Dermatological Surgery (ASDS), the American Society for Laser Medicine and Surgery (ASLMS), and the Women's Dermatological Society (WDS), among others. Dr. Alster maintains leadership and board positions in numerous professional organizations and established scholarship endowments for women pursuing careers in medicine at Duke University. She has served as the consulting dermatologist to Lancôme, assisting with new product development and industry direction. Her contributions to the field have been acknowledged by listings in *Allure's Influencer of the Year*, *America's Best Doctors*, *America's Elite 1000*, *Elle Genius Awards*, *Town & Country's Best Cosmetic Surgeons* and *Washingtonian's Best Doctors*. She has also appeared on national and international TV and radio shows, including *20/20*, *CNN*, *The Daily Show with Jon Stewart*, *Discovery Channel*, *Oprah* and *TODAY Show*.





ION-INFUSION™ EYE RENEWAL SYSTEM

60-Day Deluxe Kit **Fact Sheet**

What is the Ion-Infusion™ Eye Renewal System?

The Ion-Infusion Eye Renewal System is a safe, clinically proven method of reducing the appearance of wrinkles. This advanced science uses ion-based technology to help send wrinkle-reducing treatments into the skin to help firm, tighten and significantly reduce the appearance of fine lines and wrinkles.

The Ion-Infusion Eye Renewal System includes the following products:

- 10 Pair Eye Patch Treatments
- 1 Activator Pod
- 10 Skin Prep Wipes
- 1 Eye Serum C (0.5 ounces/15 mL)
- 1 Eye Moisturizer (0.5 ounces/14 g)

What are the benefits of the Ion-Infusion Eye Renewal System?

- Enhanced delivery system pushes wrinkle-fighting ingredients into the surface layers of the skin to help reduce the appearance of eye lines and wrinkles.
- In clinical studies, wrinkles were significantly reduced in just four weeks, with visible results each week.
- Many individuals experience a significant reduction in the appearance of wrinkles with just one 40-minute treatment.
- Safe, convenient and effective.

Wrinkle-Fighting Ingredients

The combination of active anti-wrinkle ingredients — Hyaluronic Acid, Syn-ake Super Peptide and Biodynes TRF — paired with an unprecedented enhanced delivery system helps you achieve glorious skin that will keep everyone guessing your age. Nicknamed “The Key to the Fountain of Youth” by the media¹, Hyaluronic Acid is naturally present in the skin, but as you age, the percentage of Hyaluronic Acid decreases. Thankfully, the innovative Ion-Infusion Eye Renewal System is designed to continually replenish the Hyaluronic Acid in your skin with its enhanced delivery system. In clinical studies, participants reported instant results, with visible results improving each week.

The Ion-Infusion Eye Renewal Regimen

First Two Weeks: Apply patch treatments twice a week (allow 3 to 4 days between patch treatments). Apply the Ion-Infusion Eye Serum C and Ion-Infusion Eye Moisturizer daily, morning and evening.

After Week Two: Reduce patch treatments to once a week for the remaining 6 weeks. Continue applying the Ion-Infusion Eye Serum C and Ion-Infusion Eye Moisturizer daily, morning and evening.

For more information

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¹Chester Ku-Lea, “Hyaluronic Acid: The Fountain of Youth,” *Health Guidance*



ION-INFUSION™ EYE RENEWAL SYSTEM

Will I feel the Ion-Infusion™ Eye Renewal System working?

Yes. You may feel a slight tingle that moves from one patch to the other.

How quickly should I see results?

Many individuals experience a significant reduction in the appearance of wrinkles with just one 40 minute treatment. In clinical studies, wrinkles were significantly reduced in just 4 weeks, with visible results each week. As with all skin treatments, individual results vary. Use as an ongoing regimen to maintain and maximize your results.

Can I apply more than one set of patches on the same day?

No. Do not apply patch treatments more than once every three days. *Use only as directed.*

Can I reuse the patches?

No. Patches are only for single use.

What if the patches do not stick properly?

Be sure application area is clean, prepped and dry before applying each patch.

Should I be doing anything else during treatments?

To help prevent accidental damage to the Activator Pod, avoid too much activity during treatments. For best results, facial muscles should be in a relaxed state.

Frequently Asked Questions

Can I apply other products on the patches?

No. The ingredients are already infused into each patch. Never apply any other products to patches.

What if the Activator Pod cords are too snug at the neck?

If needed, slide down the small connector on the cords until it's about an inch above the Activator Pod. Adjust the fit by gently separating the cords from each other. *Be very careful not to pull too hard; they should separate easily.*

Is it important to save and reapply the protective seal on the Activator Pod buds?

Yes. The protective seal should be reapplied to one of the Activator Pod buds after each treatment. This keeps the buds from activating before treatment is initiated.

Can I replace the Activator Pod battery?

No. The Activator Pod should not be opened. Changing the battery will not reset it.

Do I lose any treatments if the Activator Pod buds are detached for more than 5 minutes?

No. The Activator Pod will reset and complete all 10 treatments.

Is the Activator Pod disposable?

Yes. After all 10 treatments are fully completed, the Activator Pod should be treated as household or general waste and properly disposed.





ION-INFUSION™ EYE RENEWAL SYSTEM

