FOR IMMEDIATE RELEASE

Media Contact:

Lauren Parker, GoTriangle Marketing Coordinator

lparker@gotriangle.org

919-485-7478

GoTriangle joins Google Transit

*Planning your transit trips is now available wherever you go.*

Google and the GoTriangle family of services are pleased to announce that the Google Transit trip planner ([www.google.com/transit](http://www.google.com/transit)) now includes all local transit schedules and routes for the Triangle region. The GoTriangle family of services include Capital Area Transit (CAT), Cary Transit (C-Tran), Chapel Hill Transit (CHT), Durham Area Transit Authority (DATA), North Carolina State University Wolfline, and Triangle Transit. The addition of GoTriangle trip planning services to Google marks the beginning of the full regional technology program, *GoLive*, which will also include a regional real-time system and an open-source data warehouse.

In 2003, GoTriangle launched a Transit Trip Planner at gotriangle.org so that transit riders can find a best match for their next trip. Triangle commuters can enter destination information in “from” and “to” fields from the GoTriangle.org home page. Using all of the local transit schedules, the trip planner calculates the length of time the trip will take and suggests the quickest, most efficient route. Customers can select not only transit but also a combination of biking and walking.

With Google Transit, Triangle visitors and regular transit users can now plan their trips using familiar technology while on the go with Google mobile apps, allowing for searches on smart phones such as the iPhone and Droid. By utilizing Google search, riders have more options for starting and destination points, making for a smoother trip planning experience and easier integration into a transit-oriented lifestyle.

As part of the GoTriangle’s commitment to openness and providing resources to Triangle commuters, all bus system data will be available as GTFS (General Transit Feed Specification) files. These files will be available late January 2011 on GoTriangle for developers to create useful mobile phone apps.

###

**About GoTriangle** ([www.gotriangle.org](http://www.gotriangle.org)) — The regional transportation resource, GoTriangle coordinates and promotes the services of local and regional transportation providers with a goal to provide a more seamless transit system for people traveling between cities and counties in the Triangle region. All of the services and information  of GoTriangle are provided through the GoTriangle family of services– Cary’s C-Tran, Durham’s DATA, Raleigh’s CAT, NC State University’s Wolftrails, Chapel Hill Transit, Triangle Transit, local universities and municipalities.