

The Baby Fold's Festival of Trees  
U.S. Cellular Coliseum  
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For Immediate Release

Bloomington IL – The 17<sup>th</sup> annual Festival of Trees is coming to the U.S. Cellular Coliseum November 12-13<sup>th</sup> from 9a.m. – 8 p.m., and November 14<sup>th</sup> from 9a.m. – 5 p.m. This family-centered community event holds a variety of hand-made themed Christmas trees, gingerbread villages, unique centerpieces and wreaths. All of the decorations are available for bid in a silent auction.

The Festival of Trees Draws over 10,000 attendees yearly and involves over 800 community volunteers. \$215,000 was raised for The Baby Fold in 2009 and more than \$1 million over the past 16 years for the programs and services to Illinois children and families.

“It will certainly be a different Festival than we’ve ever had,” said Di Shepherd, Special Events Coordinator at The Baby Fold. “We’re excited for all of the new opportunities the Coliseum offers for festival-goers and our sponsors.”

Admission for adults is \$7 per person, for children ages 3-12 years is \$3 per child, and less than 3 years of age is free.

The Festival of Trees donates 100% of proceeds from the festival go toward serving the children and families of The Baby Fold. Tickets are only available for purchase at the U.S. Cellular Coliseum ticket booth during regular general admission hours.

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