Latosha L. Foote

6614 Horsepen Road ● Richmond, VA, 23226 ● (804) 319-6387 ● lfoote87@gmail.com, (Portfolio) http://www.visualcv.com/n4zhv09

Education

West Virginia University – Morgantown, WV Bachelor of Arts in Communication Studies, December 2010 Public Relations Minor-3.25 GPA

Potomac State College– Keyser, WV Associates of Arts in Journalism, December 2007

Professional Experience

Delta Sigma Theta Sorority, Inc. (April 2010-Present)

- Appointed Chair of Publicity and Public Relations Committee
 - Planned, developed and coordinated news announcements of the Omicron Upsilon chapter.
 - Monitored ads and donations sent to other sorority chapters and public service organizations.
 - Established guidelines for providing press releases to the Technology Committee for the website and other forms of media.

• Financial Secretary & Treasure

- Chaired Finance Committee
- Received funds from membership
- Kept of a record of income and disbursements receipts
- o Maintained a voucher system for monies to be disbursed
- Maintained an accurate list of all chapter members and Interest
- o Deposited all monies received into chapter bank account within 48 hours
- Preserved all receipts, bank statements and canceled checks

In addition, I chaired the Technology and Step Team committees and a member of the Program Planning &Development and the Fundraising committees.

Ronald McDonald House of Charities (September 2008-December 2010)

Shift Manager/Intern

- Delegated tasks to a small staff of 8 volunteers per night, sometimes large groups of 20.
- Coordinated and scheduled tours & dinners of the RMHC.
- Assisted the Development Coordinator in maximizing and organizing RMHC events and fundraisers.
- Assisted the Volunteer Coordinator with data entry, volunteer orientation, and managing the office.
- Maximized comfort of house guest.
- Resolved concerns.
- Answered phones.

Internship Experience

Journalism Intern- Johnson Family YMCA, Jacksonville, FL Jan 2010-July 2010

• Wrote monthly articles regarding successful events held by the YMCA.

Entertainment PR/Journalism Intern-Soul Pitch Media, New York, NY, 2008-2009

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• Conducted interviews with featured music artist(s) & TV writers & produced written articles based on those interviews.

Eric R. Williams Executive Director Johnson Family YMCA Jacksonville, Fl (412)-251-1741 Professional

Clarissa Rucker Associated Press Washington, DC (434)-444-1112 Professional

Molly Rakes Volunteer Coordinator Ronald McDonald House Morgantown, WV (304)-282-1521 Professional