**GALTime Fact Sheet**

GALTime features localized content based all over the United States in 134 cities

GALTime also features relevant national content

GALTime functions as a social networking site as well as an informative site

GALTime is free to join, and the newsletter is free as well

GALTime caters to women 18-54

GALTime formed a partnership with Fisher Communications, The Daily Buzz (a syndicated morning show), and STAR 101.5

The Daily Buzz reaches 70% of households nationwide

GALTime is involved in Facebook, Twitter, and other social networks

250,560 visitors in February 2011

703,387 Page Views in February

2011>5500 Twitter Followers

>3000 Facebook Fans

College-educated visitors 65%