

COURSE TITLE: Introduction to Web Publishing with HTML

**COURSE #/
CREDITS:** 271354, 4 credits

INSTRUCTOR: Introductory, NonLiberal

Mitchell, Ralph

TERM: 2010 Fall

DATES: 09/13/2010 - 12/23/2010

STUDENT: Holbert, Sean M

270 Margaret St., Apt. A2

Johnson City, NY 13790

ID: 0879937

UNIT: Center For Distance Learning

MENTOR: Keane, Kjrsten

PURPOSE: Specific objectives of this course were: 1) to master a number of basic HTML commands including those for text formatting, page layout, links and use of graphics; 2) to gain basic skills in web page development; 3) to build knowledge and understanding of the World Wide Web and its roles in the areas of human communications, business, and society; and 4) to develop an understanding of the characteristics of an effective web site.

LEARNING ACTIVITIES: Students completed the following learning activities: 1) participated in a study group which read and discussed common readings on the topics and questions related to the web; the group also analyzed and evaluated actual web sites as part of the discussion; 2) independently learned basic HTML commands through reading Sam's Teach Yourself Web Publishing with HTML and CSS in One Hour a Day and completing practice exercises; 3) completed two two-page essays that demonstrated the student's understanding of "What makes a web page effective" and "Impacts of the Web"; 4) maintained a written journal in which the student recorded and refined ideas about what makes a good web page, and kept notes on ideas relevant to the personal project; and 5) designed and implemented a final project consisting of a web site (3-5 web pages) which demonstrated HTML programming skills, and an accompanying three-page discussion paper in which the student articulated the purpose and rationale of the site and its design, as they related to topics covered in the course.

METHOD AND CRITERIA FOR EVALUATION: Discussion participation and written essays were evaluated for demonstrated understanding of key concepts, the ability to express knowledge clearly and concisely, and the ability to apply concepts to particular situations or problems. The final project was assessed for demonstrated use of basic HTML skills, selection and use of two advanced level HTML skills, and the application of concepts and knowledge from the readings to web page design. The accompanying discussion paper was evaluated on the student's ability to articulate the web site's stated purpose and demonstrate how the purpose was achieved.

EVALUATION : Mr. Holbert completed all of the assignments required for the course in an excellent manner.

The objectives of this course are to learn entry level web publishing concepts and the HTML programming language. Another objective is to be able to design a simple web page. Mr. Holbert submitted written assignments and discussion comments, concerning HTML, web page design, publishing, security, copyrights and marketing. His assignments and discussions were very good. Through his submitted assignments and discussions on web publishing, Mr. Holbert demonstrated that he is proficient in basic web publishing and in applying the basics to configure new web pages. In addition, he learned about advanced topics such as multimedia, DHTML/JavaScript, and forms. He achieved excellent scores on the written assignments, discussions, final web page and the final paper.

The student has earned a grade of A.