**Analysis of Nonprofit Use of Technology Today: Survey questions**

Trends in nonprofit technology, what influences buying behavior, what trends we can expect to happen for nonprofits moving forward.

Respondents Criteria: job title, org revenue, staff size

Type of organization

- Arts

- Community Service/Volunteering

- Consulting

- Economic Development

- Education

- Environment

- Health and Human Services

- Housing and Homelessness

- Human Rights and Civil Liberties

- Media

- Poverty and Hunger

- Religion and Faith-based

- Wildlife and Animal Welfare

Do you feel your organization has access to the latest technology available?

Do you feel your coworkers are regularly taking advantage of all technology that is available?

Do you have staff in house who regularly make technology based buying decisions?

If so, how do you rate their ability to select technologies?

Have you used consultants to assist in purchasing new technologies?

If so how do your rate their ability to assist you

How regularly do you promote and encourage the use of various technologies to coworkers, donors, board members and those around you?

How do you rate the availability of assistance with technology related queries within your organization?

Are you regularly using a financial and/or accounting software?

If so, is it windows based or web based?

Are you regularly using a donor/constituent management software?

Are you regularly using a Customer relationship management (CRM) platform?

Are you regularly using an email analytics platform?

Are you using a website analytics platform (google analytics, etc)?

Do you use donor or predictive analytics tools?

Are you using webinars or other platforms to engage in online demonstrations & discussions?

Are you using interactive website tools for donations, surveys, event registration, etc?

Are you regularly using any mobile technology for communicating with donors, etc?

Are you using video (video sharing sites like youtube, video on your website, etc)?

How important is security and privacy in technology that you purchase?

Are you or others on your staff regularly involved in using web 2.0 technologies such as social media, blogging and podcasting?

If so, to what degree do these technologies improve your ability to communicate with customers, donors, coworkers and the like?

Are you planning to discontinue the use of any technologies because of ineffectiveness? If so please specify.

Are there any new technologies that you or your colleagues are planning to purchase in the near future? If so please specify.

Have you or your coworkers recently declined to purchase a new technology for organizational use? If so, why?

What influenced your most recent technology related purchase?