SPECIAL TO THE *BRADENTON HERALD*

**Chris-Craft Corporation**

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*Leading boat manufacturer announces $2 million expansion of manufacturing facility*

 SARASOTA, Fla., September 12, 2011—Distinguished boat producer Chris-Craft Corporation made the executive decision to expand their manufacturing facility by 10,000 square feet. Headquartered in Sarasota, Florida, new development at the facility is sought to increase production by 33% due to the increased demand for civilian powerboats for the upcoming year.

 Plans coinciding with the expansion include the production of five new models of Chris-Craft power yachts. “By expanding our facility by this scale, production can reach indefinite heights,” stated the Vice-President of Product Development, Chris Collier. “We have immense goals ahead of us with our new model projects and we plan on reaching them.”

 Sarasota Mayor Suzanne Atwell notes how with an expansion such as this, production increases will certainly boost the economy when people continue to purchase the crafts.

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“It’s a motivating realization that our economy will soon be stimulated with an increased production in these top-selling water crafts,” Atwell stated. “We are all eager to receive the numbers for this enlargement in the future.”

 Chris Craft Corporation is a privately held American manufacturer of civilian powerboats based in Sarasota, FL. Chris-Craft Corporation has a fleet of 13 models ranging from 20 to 40 feet. With a tradition of excellence dating back to 1874, the Chris-Craft name represents craftsmanship, classic elegance, total reliability and performance. For more information, visit our Web site at [www.chriscraft.com](http://www.chriscraft.com).

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