**Email Media Pitch, Adding Jobs.**

**(Print Media)**

**Emily Bacalis**

Spartanburg Herold-Journal

Hi Mr. Anderson,

I’m writing to let the Spartanburg Herold-Journal know that over the next 2 months, BMW manufacturing plant in Spartanburg, SC will be hiring 700 new employees to help with the increased demand for the X6 Sports Activity Coupe. 150 positions have been filled already. Jeffery Horton, Spartanburg County Council Chairman, is willing to be interviewed to share his view on how the addition of jobs will have a positive impact on the Spartanburg economy. 11.7% of the 40,000 Spartanburg residents are unemployed and these job opportunities will be something that they residents will want to know about.

Please let me know if you are interested in this story. I will be in contact with you in the next 24 hours.

Thank you for your time,

Emily Bacalis

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