**SPECIAL TO *SPARTANBURG HERALD-JOURNAL***

**BMW Manufacturing Plant**

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***BMW Manufacturing Plant adds 700 New Jobs***

### Spartanburg, SC, September 13th – Over the past 6 months, there has been an increased demand for some BMW models. BMW manufacturing plant in Spartanburg, SC is adding 700 jobs in the next 2 months to help meet this demand. The new employees will be on the line that produces the X6 Sports Activity Coupe, a model that BMW manufactures. “We are looking forward to the possibilities that this increase in production will bring both BMW and Spartanburg” stated Josef Kerscher, President of BMW Manufacturing Co.

### 150 positions have already been filled. Alvin Palmer, resident of Spartanburg, stated, “This is such a great opportunity. I have been without a job for four months, and this position came at just at the right time for my family and me.”

### Over 40,000 people reside in Spartanburg, SC. As of July 2011, 11.7% of the people living in Spartanburg were unemployed. “More jobs at BMW will allow some of the unemployed residents to get back onto their feet” stated Jeffery Horton, Spartanburg County Council Chairman. “During this tough economic time, a lot of our residents have faced unemployment.”

### The BMW Spartanburg plant opened in 1994, and was the first U.S. BMW production facility, and the first manufacturing facility outside of Germany. It produces about 1,000 vehicles a day.