**Script for Telephone Pitch, Expansion**

**(Broadcast Media)**

**Emily Bacalis**

7 On Your Side

Hi Mr. Kittle,

 I am calling to let 7 On Your Side know that on October 30th, BMW manufacturing plant in Spartanburg, SC will be expanding their plant by 380 acres to assist with the increased demand for the X6 Sports Activity Coupe. With the expansion, 700 jobs will be added. Jeffery Horton, Spartanburg County Council Chairman, is willing to be interviewed to share his view on how the expansion will benefit the Spartanburg economy. 11.7% of the 40,000 Spartanburg residents are unemployed and these job opportunities will be something that they residents will want to know about.

How interested are you in this story?

Thank you for your time.