Elena Dixon

Script for a Telephone Pitch:

-Digital Signage Factory partnered with Digital Media Factory will be expanding their facility by 33% because of the increased demand.

-This is news because it affects the entire community of Santa Cruz.

-The Santa Cruz area will benefit economically because of the new jobs this expansion will create.

- I am available to do interviews on Tuesdays and Thursdays between 9 and 12. I also have stock photos and videos from the CEO of Digital Signage Factory and of the plans for the building.