Faye LeBlanc

Comm 280-01

TELEPHONE PITCH

Call to: **Brad Christman, News Director**
 717-910-2982

Me: Hello, This is Faye LeBlanc and I have a great opportunity for you! Mr. Christman, I believe that broadcasting a story about growth would surely give your radio news segment a positive spin.

It’s a story about one of the local manufacturing companies that is drastically expanding and bringing in 7 new jobs! That’s called hope to anybody who listens in today’s economy. I can have a personal interview for you (all set up) with the Carlisle mayor, the CEO, and even some of the newly hired employees.

I will be calling back two days from now to follow up on your excitement about the story that I am pitching. Thank you Mr. Christman for your time and please don’t hesitate to call. My number is 543-235-0234.