**Eikenhout: Roofing, Siding and Windows-Grand Rapids, MI**

**Media Scans 9/8/11-9/18/11**

**9/8/11**

Plastics in Building and Construction: Lowering Our Carbon Footprint

TORONTO, ONTARIO- Architects rely on plastics to maximize durability and to increase energy efficiency and performance. From insulation to siding, plastic used as a building material, if properly installed, is said to help reduce energy, greenhouse gas and maintenance costs. Being in the Roofing, siding and windows industry, Eikenhout can benefit from these energy efficient plastic materials to better serve a variety of customers.

<http://www.marketwatch.com/story/plastics-in-building-and-construction-lowering-our-carbon-footprint-2011-09-08>

**9/12/11**

Eikenhout expands at site in Mt. Pleasant

Eikenhout's Mt. Pleasant facility has expanded its yard along with its product line shelving. This results in more efficient transactions between contractor and the sales associate. Steve Butchelder, director of public relations, stated that after 13 years with Eikenhout, he has seen the company experience growth every year except for one. This expansion is important to this company because it will result in better customer experience.

<http://www.themorningsun.com/articles/2011/09/11/business/doc4e6c037595842133123228.txt?viewmode=fullstory>

**9/12/11**

Associated Materials Announces Appointment of President and Chief Executive Officer

CUYAHOGA FALLS, Ohio-Jerry W. Burris has been announced President and Chief Executive Officer of Associated Materials. With him he brings over 20 years of experience in manufacturing services. Associated Materials is a leading and vertically integrated manufacturer and distributor of exterior residential building products in the United States and Canada. Associated Materials produces a variety of building products such as vinyl siding, vinyl windows, steel siding, roofing materials, insulation etc. As a potential competitor of Eikenhout, it is important to keep educated about new management and Associated Materials success.

<http://www.prnewswire.com/news-releases/associated-materials-announces-appointment-of-president-and-chief-executive-officer-129645788.html>

**9/13/11**

Council reverses course, approves bid to repair Paper Box building

QUINCY, Illinois- The Quincy City Council approved a bid that authorized repairs to windows and doors at the Quincy Paper Box building. RIC industries of Lorraine will be paid $420 for every window and door openings it repairs. This is important to the industry that Eikenhout falls under. This story could possibly encourage Eikenhout to reach out to the community and offer to repair any damages to buildings around Grand Rapids, MI.

<http://www.whig.com/story/news/City-Council-091311>

**9/14/11**

Troubleshooters: All Star Siding

CORPUS CHRISTI, Texas- All Star Siding, Windows, and Metal Roofing have an unhappy and unsatisfied customer. Carbone said that she has already paid more that $6000.00 to install hurricane shutters on the window of her house. The unsatisfactory work has led to a complaint against All Star with the Better Business Bureau. Ernest Aleman, owner or All Star Siding, said this is the first complaint he’s ever received. Eikenhout can learn from these mistakes and the consequences that they may lead to, to better serve their clients.

<http://www.kztv10.com/news/troubleshooters-all-star-siding/>

**9/17/11**

Power Home Remodeling Group Expands Into Massachusetts, Creating Hundreds of New Green Jobs

CHESTER, Pa- Power Home Remodeling Group is the nation’s fourth largest home remodeling company providing energy-saving and environmentally friendly exterior remodeling solutions. Operations have been extended into Marlborough, Massachusetts leading to hundreds of new, green jobs in the greater Boston region. More than 50 employees have already been hired and Power plans to create at lease 100 jobs in 2011 and another 100-250 in 2012. This expansion is important to Eikenhout to remain competitive in this market. The addition of so many jobs in a recession is an accomplishment in itself.

<http://www.greentechmedia.com/industry/read/power-home-remodeling-group-expands-into-massachusetts-creati-21187/>

**9/18/11**

Home improvement show a hit in Grayslake

GRAYSLAKE- The two-day show brought in about 100 exhibitors including dealers and contractors from the roofing, flooring, siding, windows, heating and air-conditioning industries. Even with a mediocre attendance, exhibitors did their best to promote and extol the best features of some of their products. Eikenhout could possibly benefit and attract more customers and clients if they attend any type of show like this.

<http://newssun.suntimes.com/business/7694753-420/home-improvement-show-a-hit-in-grayslake.html>