1. <http://www.cleveland.com/business/index.ssf/2011/09/northeast_ohio_auto_sales_boom.html>

Northeast Ohio sales boom, growing at double the national rate

By: Robert Schoenburger

This report talks about how 19 counties in Ohio are selling cars faster than anywhere else in the country. Auto sales were up 22 percent in the month of August 2011 with Chrysler and General Motors with the biggest gains. This information would be helpful to my company because it would help my company to be able to see where its competitors stand in their sales and production. This information also sheds light on the Chrysler company, saying that it has been successful with it sales in Ohio despite shutting down the Northeast plant a year ago.

1. <http://www.post-gazette.com/pg/11256/1174250-143.stm>

Buy a BMW, get preferred Big Ten parking

By: Larry P. Vellequette

This report is about how the automaker BMW partnered up with the Big Ten Division I college athletic company. With this partnership, BMW owners are granted preferential parking when they go to any Big Ten championships or tournaments (they are still trying to decide whether they will allow individual games or not). Numerous automobile companies are located in Big Ten areas, such as the Chrysler Group LLC. This information would be important to my company (Chrysler) because it would help them to brainstorm how they could partner up with the Big Ten or any other conferences or businesses to gain more clients with all the promotions they give out to Chrysler owners.

1. <http://www.bizjournals.com/stlouis/news/2011/09/13/st-louis-region-lost-43000-jobs-from.html>

St. Louis region lost 43,000 jobs, $15 billion from Chrysler plant closure in Fenton

By: Kelsey Volkmann

This report is about how the Chrysler plant located in Fenton, Michigan, causing St. Louis economy to lose 43,000 jobs, with 6,365 positions lost at the North and South Chrysler plants and 2,500 positions lost at Chrysler supplies. This information would be helpful to my company because it can help them make better decisions within their company and to make sure they do not go down the wrong path and lose control with their money.

1. <http://www.toledoblade.com/Automotive/2011/09/18/Chrysler-workers-in-Dundee-authorize-strike.html>

Chrysler workers in Dundee authorize strike

By: Blade Staff

This report is about how 98 percent of the workers at Chrysler’s Global Engine Manufacturing Alliance plant in Dundee are authorizing a strike due to Chrysler Group LLC changing the scheduling causing workers to become unadjusted to their different shifts and creating reduced overtime costs. This information would be helpful to my company because it would help the company to stay cautious about strike because if the strike in Dundee is authorized, then it could spread to other Chrysler plants. The Toledo Chryslers’ plant can use this information to help make sure that its workers are satisfied in the workplace and with their shifts.

1. <http://www.moneycontrol.com/news/wire-news/chrysler-gm-plants-hit-by-supplier-shutdown_586425.html>

Chrysler, GM plants hit by supplier shutdown

By: Meghana Keshavan and Bernie Woodall

This report is about how five major North American automobile assembly plants reduced their car productions due to heavy rain floods at the Autoneum Holding AG plant that ruined car carpets. Due to the lack of carpets, three Chrysler plants in Michigan, Ohio, and Ontario, had to cancel production shifts. This information is important to my company because the Toledo North plant was actually impacted by the lack of supplies.

1. <http://www.autoweek.com/article/20110914/CARNEWS/110919936>

Alfa again delays U.S. return as European debt crisis deepens

By: Luca Ciferri and Bradford Wernle

# This report is about how Alfa Romeo, a sporty car brand of Fiat S.P.A., announced that they delayed the U.S. introduction of new car models, such as the 4C coupe and MiTo five-door hatchback, by another year, as well as canceling plans to build a new SUV model for Chrysler Group’s factory in Toledo. Delays were caused by Europe’s debt crises. This information would be important to my company because it would help them to further look into “new-vehicle” introductions and to help them prepare for when new models will arrive. This information would also help the company to think of new projects to keep attracting customers.

1. <http://www.toledoblade.com/Politics/2011/09/19/No-jobs-for-tax-breaks-draws-ire-2.html>

No jobs-for - tax breaks draws ire

By: CLAUDIA BOYD-BARRETT

This report is about how Mayor Mike Bell and his administration in Toledo, Ohio want to pass a new proposal where new and expanding companies are able to hire workers from outside of the Toledo area instead of following the normal law of hiring workers who have lived in Toledo for more than one year and having to hire at least a quarter of new employees from Lucas County to be able to receive property tax breaks. The proposal occurred at the same time that Chrysler Group LLC announced to invest $365 million to expand the Toledo Assembly Complex, which would create 1, 105 new jobs. Chrysler officials say that the proposal has nothing to do with their expansion plans. This information would be important to my company because it would help them to become of the new laws that are trying to be approved and to make sure that the new proposal does not affect the company or how and who they hire to work for the company.

1. <http://www.toledofreepress.com/tag/dave-white-chevrolet-in-sylvania/>

Local dealers receive GM ‘Mark of Excellence’

By: Duane Ramsey

This report is about how the Dave White Chevrolet and the McNeil Chevrolet Buick dealers in Northwest Ohio were the only two dealerships to earn the “Mark of Excellence 2009 Dealer Recognition Award from Chevrolet”. They earned the award due to their superb performance in sales and amazing customer satisfaction. This information would be helpful for the Chrysler company because it shows them what they can work on and how their competition in Ohio is doing.

1. <http://www.thesylvaniaherald.com/index.php?option=com_content&view=article&id=2276:dave-white-chevrolet-steps-up-to-the-plate-for-sylvania-area-recreation-baseball&catid=31:general&Itemid=44>

Dave White Chevrolet Steps up to the Plate for Sylvania Area Recreation Baseball

By: Staff reporters of the Sylvania Herald

This report is about how the Dave White Chevrolet dealership partnered up with Sylvania Area Recreation Baseball to supply them with clinics, equipment, donations, and the opportunity to raise $10,000 through a Chevy giveaway fundraiser. This information would be helpful to the Chrysler Company because it could help to make the decision of partnering up with an organization or another company within the area to benefit the Chrysler Company as well as their community.

1. <http://www.thedailybeast.com/newsweek/2011/06/05/the-chrysler-miracle.html>

The Chrysler Miracle

By: Laura Berman

This report is about how Fiat CEO, Sergio Marchionne, saved the Chrysler Company by bringing it out of debt and paying back $7.6 billion in loans and improving its sales. President Obama approved the bailout and visited the Chrysler Plant in Ohio to congratulate the company on its hard work on the road to recovery. This information would be helpful to the company because it shines light on the company’s accomplishments and can bring them more business as well as benefits and supplies. This information would definitely boost the company’s morale and to help them keep on track and not fall back into debt.

Terms used in Google Alerts to find all scans: Chrysler, plants, Toledo, and Ohio