Telephone Pitch to Print News Media.

Hello Mr. Henrick, my name is Rachel Blevins. I was calling to see if you would be interested to broadcast a story I have on the Chrysler Company in Toledo in the Toledo Blade Newspaper. Chrysler Group LLC has announced that they are going to expand the Toledo Assembly Complex by 530,000 square-feet to satisfy their increase demands. The Ohio Tax Credit Authority is currently approving a $365 million state incentive for the expansion. I think your audience would enjoy this story because it gives them potential job opportunities and they might be interested in how much the costs for the expansion will be affecting the Toledo area. I have already sent the story to your email for you to look over. Thanks so much for your time. Have a great afternoon.