SPECIAL TO *FLORIDA WEEKLY*

**OUTDOOR LIGHTING PERSPECTIVES FOR IMMEDIATE RELEASE**

For more information, contact:

Sarah Bradley
2333 Huckleberry Trail
Virginia Beach, VA 23456
(757) 395-7440

*Naples Outdoor Lighting Beating the Economy Woes*

 NAPLES, FL, September 13-The Naples branch of Outdoor Lighting Perspectives has brought on 10% more employees to their company, about 20 more employees. These employees will do everything from manufacturing the lighting fixtures to installing lighting at homes and businesses to customer service and beyond. Many job opportunities opened up or were created because of the high demand for the lighting and the way business has increased in the area.

 Plant manager Kurt Shearer said “I am so thrilled with the opening and subsequent hiring of all of these positions. I am confident that everything will work out wonderfully with everyone in the company.” New employee Martha Roberts echoed Shearer’s statements, saying “I am so happy to be a part of such an influential and important company. I know we will do great things!”

 These new jobs are also important to the local and state economy and the effects on the people there. Mayor of the City of Naples, Bill Barnett, said “This company has been so great for our local landscaping and the local economy. Everyone is excited to see what they’ll do.”

 Outdoor Lighting Perspectives is an international company, with locations in the United States, Canada, the Bahamas, and Kuwait. They provide many varieties of lighting.

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