SPECIAL TO *WBBH TV*

**OUTDOOR LIGHTING PERSPECTIVES FOR IMMEDIATE RELEASE**

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*Outdoor Lighting Perspectives in Naples to increase facility*

NAPLES, FL, September 13-The Naples branch of Outdoor Lighting Perspectives announced that it will be increasing its facility size in the next year due to increase in demand. The facility is expected to increase by 3,000 square feet with a cost of $120,000. There will be 15 new machines put in to aid in the production and manufacturing of the lighting fixtures, costing $40,000. This will also bring about a 10% increase in jobs at the facility.

With the expansion in room and jobs, the production of the outdoor lighting fixtures will be better fit for the rise in demand the facility has experienced in the community. This demand goes up even higher around Christmastime, when customers purchase lights to decorate their home. The expansion is expected to be done by this winter. Plant manager Kurt Shearer said of the expansion project, “This will be a great time for our company. We are all very excited to see the projects grow and cater to our customers’ needs.”

New employee Joseph Martin said, “This is such a wonderful addition to our company. We have wanted this for awhile.” Naples City Clerk Tara Norman said “The city of Naples is really proud of all of the work Outdoor Lighting Perspectives has put in to their job and it shows with the ability to increase their facility, employers, and production.”  
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Outdoor Lighting Perspectives is an international lighting company specializing in lighting of all different styles for different places. They also have holiday lighting and lighting for special events or occasions. The Naples branch has served the area for many years.

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