Special to *ARKANSAS DEMOCRATIC GAZETTE*  (Telephone Pitch)

**Cisco-Eagle**

For more information, contact: FOR IMMEDIATE RELEASE

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Hello Ms. Long;

 The hardships and stress of the economy has undoubtedly reached your readers. As you know, A.D.G previously ran an article, the Text of President Obama’s address to Congress, which discussed the public’s feelings of hopefulness and uncertainty in the American Jobs Act.

Cisco-Eagle’s recent employment of twenty new employees and 12,000 sq. ft expansion is proof of the positive outcomes of the American Jobs Act. Cisco-Eagle is a small, American made company that received benefits from the A.J.A.

 Cisco-Eagle is expanding to serve Costco warehouses along the entire East Coast. This expansion in the facility is estimated to cost over 1 million dollars, and the construction bids will be given out to local companies.

 Quotes from the C.E.O, local officials or new employees can be provided. Also, information on the profit growth for Cisco-Eagle is available for comparison.

 Thank you so much for your time, let me know if this is something you are interested in running.

Special to *THE* *NORTH LITTLE ROCK TIMES* (e-mail pitch)

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Dear Robert Shearon;

 The majority of your readers fall between the ages of eighteen and forty-nine, primarily college students, graduates and parents. The drop in the local job market and economy has especially stressed this demographic. Jobs for recent graduates are hard to obtain because uncertain companies are less like to expand their business, and hire less experienced workers. Cisco-Eagle’s recent employment of three graduates from the University of Arkansas at Little Rock is important to your readers because it gives them hope of an improvement in the professional job market. Cisco-Eagle’s willingness to expand their marketplace into an untested, modern direction is a sign that companies are stable enough to take calculated risks. Please let me know if you need additional information about what these students will be working on and their specific qualifications. Thank you.

Sincerely,

Abby James