E-mail pitch to J.Kinney of The Republican

To: jkinney@repub.com

From: laneka.brown@live.longwood.edu

Subject: Pitch about new jobs in Springfield

Mr. Kinney,

I have a story about the Bradco Manufacturing Company adding twenty new jobs due to expansion of their Springfield plant. People would be interested because the company is one of the largest producers of building materials in the local area, and the new jobs would help out anyone who may have lost their jobs recently due to the economy. I can arrange an interview between one of your reporters and Plant CEO Patsy Mastrobattista if you are interested. For further information on this story and for estimated date of publication, contact me at the e-mail above, or call my office at 913-555-1111.

Sincerely,

Laneka Brown

Black Hills Public Relations Consultant