**Phone Script**

Point and Shoreland Journal

Hello Mr Welch. This is Ryan Pereira, reporter for Dun-Rite Industries. I have a story here that you may be very interested in.

The story is about the company I represent, Dun-Rite Industries. We have checked our figures, and we are set to increase productivity in our local Toledo plant by 33%

* This is one big reason for all the recent new hiring of Toledo citizens
* There is a rise in the demand for tools nationally

This is a story that directly coincides with the lives and well being of the citizens of Toledo. They will want to know about this story because:

* They will have knowledge of why there were so many new employees hired
* There could be more tools shipped out to local stores of Toledo, which could give new jobs to trucking companies and retailers.

The plant will be busy constantly due to the high expectations of the company

Thank you for taking the time out of your day to hear me out. You can email me with any questions to [ryan.pereira@live.longwood.edu](mailto:ryan.pereira@live.longwood.edu). You can also call me at (571)-426-0423.