Script for a Telephone Pitch

WFTV- Newsroom

Number: 407-822-8353

Hello, my name is Chloe Jordan, and I am the Director of Public Relations for ASI Building Products. I have a story for your station that I believe would be of interest to your audience. ASIBP recently announced a planned 33% increase to their manufacturing facility to their Daytona Beach branch location. This renovation would allow 150 job openings of construction and a 10% increase of jobs to this ASI location which affects and directly relates to the audience of Daytona Beach. I can arrange interviews with Lynn Byrne, a well-known realtor of Daytona Beach, Marie Tamoria, ASI owner, and Phillip Jackson, a newly hired employee. Feel free to contact me with any further questions or concerns.

Thank you for your time.