SPECIAL TO *THE VIRGINIAN PILOT*

**CRT/tanaka**

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*Virginia Beach local named PR firm assistant account executive*

 NORFOLK, VA, September 1—Award-winning public relations and marketing firm CRT/tanaka has named Kara N. Sisco, a Virginia Beach local, its new assistant account executive for directing assigned projects. Ms. Sisco has worked extensively with other PR firms for over 5 years and is scheduled to begin her duties with her new company on September 12.

 For the past year, the renowned PR and marketing firm had been searching avidly to find the next assistant account executive. “We are all extremely eager to observe Ms. Sisco’s success here at our company. She is viewed in her community as a dedicated practitioner in the public relations world,” stated Patrice Tanaka, CRT/tanaka co-chair and Chief Creative Officer.

 Over its 15-year history, CRT/tanaka has flourished and developed into an award-winning and highly recognizable company. Their success includes establishing 5 offices spanning coast to coast, which include Norfolk, VA, Richmond, VA, New York, Los Angeles, and Washington D.C.

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