SPECIAL TO APEX BROADCASTING

**Piggly Wiggly Carolina Co.**

**For Immediate Release**

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*Piggly Wiggly Carolina Co. announce biggest expansion in company history*

CHARLESTON, SC, September 13 — Charleston Piggly Wiggly plant announces expansion to increase production by 33% due to increased demand. Piggly Wiggly plans on expanding their manufacturing facility by about 10,000 square feet. The construction project will be the biggest expansion the company has had up until this point. Piggly Wiggly is hopeful to have the construction project completed by the year’s end. According to CEO and President David Schools, “the estimated cost of the plant expansion will be three million dollars.” Piggly Wiggly expects to hire up to 50 to 75 additional workers after the construction project is over. There is a one million dollar budget built into the construction finances to cover the cost of new machinery. This expansion will allow the company to produce 33% more packaging materials for their grocery products. Due to the high demand for Piggly Wiggly products in the Charleston area, the company’s only option was to add the new space for increased product manufacturing. Schools, seems jubilant over the new expansion and increased productivity.

“The construction project to take place within the Piggly Wiggly Southern Co. can only positively impact the struggling Charleston economy,” says Charleston Mayor Joseph P. Riley. Recently hired Piggly Wiggly employee Charlie Green explains, “We are all anxious for the construction project to be over. I am very excited to begin my work at Piggly Wiggly and become apart of the growing Piggly Wiggly family!”

Piggly Wiggly, America's first true self-service grocery store now has more than 600 Piggly Wiggly stores serving communities in 17 states. All Piggly Wiggly stores are independently owned and operated, and are located primarily throughout the Southeast and as far north as Wisconsin.

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