**Script for Telephone Pitch**

A) Me, Austin Ling, USB Storage Department HR Coordinator, Micron Technology, Inc.

B) Bob Jaundalderis, News Director, KTRV

B) KTRV, Bob speaking,

A)Hello Bob, my name is Austin Ling. I am the USB Storage Department HR Coordinator for Micron Tehcnology’s newest USB flash drive department. Do you have a minute to hear about Micron’s newest plans to expand out manufacturing?

B) I am very busy right now, but I have a second. Go ahead.

A) Great. Micron has launched a new brand of high-end, low-cost USB flash drives that is being sold to the average consumer. Because of this product launch and its success, Radio Shack has offered us a contract to sell our product at their stores. Because of this increase in demand, SpecTrek, a manufacturing department owned by Micron, is going to expand their facility by 33%. This multi-million dollar expansion is one of the biggest to happen in Boise’s current economic recession and we want the public to know that we are raising the bar for other companies in our industry and we encourage other manufactures in the area to follow suit. We hope that the people of Boise, and Idaho for that matter, will see our business expansion as a sign of hope and to remind them that the current economic situation is only temporary.

B) That is great news for Micron. I am glad to hear this especially since I own a share of the company. (chuckles)

A) I am glad to hear that sir. I know you are busy, so if you have any other questions feel free to contact me for an interview. I also have several pictures of the construction progress and of the actual USB flash drive product if you are interested.

B) Great. Let me talk to my editor-in-chief and I will get back to you about.

A) Awesome. I look forward to speaking with you again Mr. Jaundalderis.

B) Thanks Austin. Bye

A) Bye